

**PROGRAM (Final Version)**

	DAY 1 (June 7, 2012)	DAY 2 (June 8, 2012)	DAY 3 (June 9, 2012)
Registration 8:30-16:00 (Day 1-3)	9:00-10:35 Sessions <b>A1, B1</b>	9:00-10:35 Sessions <b>A2, B2, J2</b>	9:00-10:35 Sessions <b>A3, B3</b>
	10:35-10:50 Tea break	10:35-10:50 Tea break	10:35-10:50 Tea break
	10:50-12:00 <b>Keynote Speech*</b>	10:50-12:15 Sessions <b>C2, D2, K2</b>	10:50-12:15 Sessions <b>C3, D3, K3</b>
	12:00-13:25 Lunch (Am café)	12:15-13:25 Lunch (Am café)	12:15-13:25 Lunch (Am café)
	13:25-15:00 Sessions <b>E1, F1</b>	13:25-15:00 Sessions <b>E2, F2, M2</b>	13:25-15:00 Sessions <b>E3, F3, M3</b>
	15:00-15:15 Tea break	15:00-15:15 Tea break	15:00-15:15 Closing & Tea gathering
	15:15-16:40 Sessions <b>G1, H1</b>	15:15-16:40 Sessions <b>G2, H2, N2</b>	

\* **Entrepreneurial Education – A Catalyst for Economic Well Being, by Prof. Sulaiman Sajilan, Dean of Universiti Kuala Lumpur Business School (Venue: Orchid 1).**

**Session A1: BUSINESS ETHICS & LAW (venue: Orchid 1)**

Chair: Marc-Antoine Carreira da Cruz (Université Libre de Bruxelles)

The Influence of Environmental Performance on Financial Performance with Corporate Social Responsibility Disclosure as a Moderating Variable: Evidence from Listed Companies in Indonesia (2012-088)

Speakers: Pek Karin Purnomo & Luky Patricia Widianingsih (Universitas Pelita Harapan)

Environmental Issues in Law (2012-096) *\*Best Paper Award\**

Speaker: Clifford Fisher (Purdue University)

Exploring Spirituality Values in Accounting (2012-235)

Speaker: Kurnia Ekasari (Polytechnic State Malang)

Computer Crimes Encountered among the Selected Companies in Metro Manila, Philippines (2012-172)

Speaker: Harvey Ong (De La Salle University)

Corporate Social Responsibility as a New Field of the Expertise of the International Organization of Standardization: Causes and Consequences of a Maturation (2012-169)

Speaker: Marc-Antoine Carreira da Cruz (Université Libre de Bruxelles)

**Session B1: INTERNATIONAL TRADE & FINANCE (venue: Orchid 3)**

Chair: Tatre Jantarakolica (Thammasat University)

Financial Integration Among The ASEAN 5+3 Stock Markets: Looking at the First 10 Years of The Millenium (2012-265)

Speaker: Leila Kabigting (University of Guam)

Curse or Blessing? The Dynamic Linkages between Remittances and Macroeconomic Variables (2012-162)

Speaker: Joseph French (University of Northern Colorado)

Impact of Inclusion of Aviation in European Union Emissions Trading Scheme on the EU Carbon Market (2012-258)

Speaker: Manish Goswami (Indian Institute of Technology Bombay)

Guam Exports: Price and Income Elasticity Estimation (2012-264)

Speaker: Leila Kabigting (University of Guam)

Thai Export Forecast under Europe and US Crisis (2012-003)

Speaker: Tatre Jantarakolica (Thammasat University)

**Session E1: ACCOUNTING & FINANCE (venue: Orchid 1)**

Chair: Rataporn Deesomsak (Durham Business School)

Bad Debts Practices of Selected Small and Medium Enterprises in the Philippines (2012-166)

Speaker: Venus Ibarra (University of Guam)

Trading with Sentiment: Evidence from the US and European Markets (2012-078)  
Speaker: Frankie Chau (Durham Business School)

Factors Affecting Efficiency of Accounting Information System in SMEs in Vietnam (2012-138) *\*Best Paper Award\**  
Speakers: Nigel Finch (The University of Sydney Business School), Phan Duc Dzung (University of Economics Law) & Pham Anh Tuan (University of Food Technology)

The Determinants of Working Capital Management: Evidence from Thailand (2012-079)  
Speaker: Rataporn Deesomsak (Durham Business School)

### **Session F1: CORPORATE GOVERNANCE (venue: Orchid 3)**

Chair: Gurmeet Singh Bhabra (University of Otago)

The relationship between governance on sustainability and performance (2012-241)  
Speaker: Siti Musyarofah (Trunojoyo University)

Factors Influencing the Performance of Family-controlled Publicly-listed Firms in Malaysia (2012-167)  
Speaker: Sin Huei Ng (INTI International University)

Board Governance under the Two-tier Regime and Family Ownership: the Indonesia's Experience (2012-159)  
Speaker: Lukviarman Niki (Andalas University)

The Influence of Institutional and Government Ownership on Firm Performance: Evidence from Kuwait (2012-188)  
Speaker: Mishari Alfaraih (Public Authority for Applied Education and Training–Kuwait)

Corporate Governance and Payout Policy: The Impact of the Sarbanes-Oxley Act (2012-263)  
Speaker: Gurmeet Singh Bhabra (University of Otago)

### **Session G1: ECONOMIC POLICY & GROWTH (venue: Orchid 1)**

Chair: Teerawut Sripinit

Taxation of Financial Intermediation in an Endogenous Growth Model with Public Capital (2012-001) *\*Best Paper Award\**  
Speaker: Sicha Thubdimphun (Thammasat University)

Money Growth and Inflation: Evidence from post-inflation Bolivia (2012-174)  
Speaker: Jonathan Fortun Vargas (Kobe University)

Evaluation of the Cohesion Policy in the Czech Republic (2012-121)  
Speaker: Vera Tunkrova (University of Economics, Prague)

Are There Asymmetric Effects of Monetary Policy? An Estimated Financial Accelerator Model (2012-002)  
Speaker: Teerawut Sripinit (Thammasat University)

### **Session H1: EDUCATION AND BUSINESS (venue: Orchid 3)**

Chair: Sulaiman Sajilan (Universiti Kuala Lumpur)

Is a Degree a Worthwhile Investment for Everyone? The Australian Experience (2012-104)  
Speaker: Phil Lewis (University of Canberra)

Educational Leadership at Laguna University's College of Education (2012-246)  
Speaker: Felisa P.L Cruz (Laguna University and San Pablo Colleges)

Students' perceptions of service quality: higher education in Australia and Malaysia (2012-223) *\*Best Paper Award\**  
Speaker: Wee Ming Ong (Curtin University of Technology and RMIT)

Social Media and Civic Engagement (2012-122)

Speaker: Maryam Davodi-Far (National University)

Exploring the Terrains of the Malaysian Educational Landscape: Content Analysis of the Vision and Mission Statements of Malaysian Public Universities (2012-140)

Speaker: Sulaiman Sajilan (Universiti Kuala Lumpur)

**Session A2: ECONOMIC & SOCIAL DEVELOPMENT (venue: Orchid 1)**

Chair: Syed Rahman (University of Western Sydney)

Identifying Factors that affect Future Wealth Expectations Amongst Youth: An Assessment for the Lebanese Case (2012-161)

Speaker: Pierre Al-Khoury (Rafic Hariri University)

The U.S. Housing Market and Economic Outlook (2012-185)

Speaker: Esmael Adibi (Chapman University)

The Impact of Business Environment on Small and Medium Enterprises' Size and Employment: Preliminary Findings from a Cross-Country Comparison (2012-286)

Speaker: Erick Ariel Gonzales Rocha (Kobe University)

Community Based Tourism and Quality of Life (2012-238)

Speaker: Yusnita Yusof (Universiti Malaysia Terengganu)

Teenagers' in a Developing Country, their Social Class and TV Program Preferences in a Globalising Market (2012-141)

Speaker: Syed Rahman (University of Western Sydney)

**Session B2: INEQUALITY & DEMOGRAPHY (venue: Orchid 3)**

Chair: Philip Kavan (University of Canberra)

Investigating Income Inequality and Education Inequality in Bahrain (2012-136)

Speaker: Hisham Abdelbaki (University of Mansoura)

The Impact of Low Birthweight Child on Mother's Labor Force Participation: Evidence from Taiwan (2012-295)

Speaker: Meng-Wen Tsou (National Central University) and Jin-Tan Liu (National Taiwan University and NBER)

Does Demographic Change Affect the Current Account? A Reconsideration (2012-029) *\*Best Paper Award\**

Speaker: Michael Graff (Jacobs University Bremen)

Educational Attainment, Gender, and Wage Inequality in Thailand: A Cohort Analysis (2012-170)

Speaker: Chih-Hai Yang (National Central University)

Factors Impacting On the Urban Informal Sector: 7 Country Studies Including PNG (2012-102)

Speaker: Philip Kavan (University of Canberra)

**Session J2: EFFICIENCY & PERFORMANCE (venue: Orchid 4)**

Chair: Norma Md Saad (International Islamic University Malaysia)

Measuring Organizational Effectiveness: An Industrial Study on Indonesia's Listed Manufacturing Firms (2012-145)

Speaker: Samuel Anantadjaya (Swiss German University)

Using Data Envelopment Analysis to Measure Ports Efficiency (2012-097)

Speaker: Chafik Abid (American University in Dubai)

Value-Based Approach on Project Management: Empirical Evidences on Indonesian Firms (2012-049)

Speaker: Samuel Anantadjaya (Swiss German University)

Opening the Black Box of the Relationship between Personality and Expatriate Effectiveness on the International Assignment (2012-171)

Speaker: Subramaniam Sri Ramalu (Universiti Utara Malaysia)

An Analysis on the Efficiency of Takaful and Insurance Companies in Malaysia: A Non-parametric Approach (2012-080)

Speaker: Norma Md Saad (International Islamic University Malaysia)

**Session C2: ORGANISATION & HUMAN RESOURCES MANAGEMENT (venue: Orchid 1)**

Chair: Jessica Lucas (University of Kent, Canterbury)

Evidence-Based Management of Information Systems: Human-Centric Approach (2012-275)

Speaker: Peter Geczy (AIST)

The Antecedents of Union Commitment and Participation: Evaluating Moderation Effects Across Labor Unions (2012-100)

Speaker: Tom Redman (Durham University)

Current Practices of Human Resource Management in Thai Construction Industry: A Risk and Opportunity Perspective (2012-037)

Speaker: Nakhon Kokkaew (Walailak University)

Workplace Utilization of Participative Observation and In-depth Interviewing (2012-090)

Speaker: Aurino Djamaris (Bakrie University)

Utilizing Interdisciplinary Methods to Develop a Quantitative Tool Measuring Social Capital in a Complex Business Organization (2012-202)

Speaker: Jessica Lucas (University of Kent, Canterbury)

**Session D2: FINANCE & ECONOMETRICS I (venue: Orchid 3)**

Chair: Kushankur Dey (T A Pai Management Institute)

Nonlinear Process Modeling in Socio-Scientific Theory (2012-021)

Speaker: Masudul Choudhury (Trisakti University)

GARCH Models for Inflation Volatility in Oman (2012-129)

Speaker: Muhammad Idrees Ahmad (Sultan Qaboos University)

An Analysis of the Amihud Illiquidity Premium (2012-027) *\*Best Paper Award\**

Speaker: Sahn-Wook Huh (State University of New York at Buffalo)

Is India's Coffee Futures Market Informationally Efficient? (2012-270)

Speakers: Kushankur Dey & A. Sivakumar (T A Pai Management Institute)

**Session K2: FINANCE & ECONOMETRICS II (venue: Orchid 4)**

Chair: Dhananjay Sahu (Banaras Hindu University)

Market Calibration of GARCH Option Pricing Models (2012-292)

Speaker: Chueh-Yung Tsao (Chang Gung University)

Impact of Biodiesel Mandates on Malaysian Palm Oil Market (2012-206)

Speaker: Shri Dewi Applanaidu (Universiti Utara Malaysia)

What and How Financial Planners Experience Professionalism: A Phenomenographic Study (2012-115) *\*Best Paper Award\**

Speaker: Ken Bruce (CQUniversity)

Impact of Currency Futures Trading on Exchange Rate Volatility in India: Some Empirical Evidences (2012-224)

Speaker: Dhananjay Sahu (Banaras Hindu University)

**Session E2: INNOVATION & PROJECT MANAGEMENT (venue: Orchid 1)**

Chair: Pierre Vialle (Institut Telecom)

R&D on Pollutant Input and Environment Policies (2012-195)

Speaker: Zhe-An Wu (National University of Kaohsiung)

Accountability for Project Benefit Realization under Various Uncertainty Levels (2012-131) *\*Best Paper Award\**

Speaker: Ofer Zwikael (Australian National University)

Building Organisational Climate that Stimulates Creativity and Innovation (2012-260)

Speaker: Regina Detty (Parahyangan Catholic University)

Farmers & Ranchers as Inventors and Innovators (2012-293)

Speaker: David Wilemon (Syracuse University)

Google's Acquisition Strategy in Unified Communications: A Preliminary Analysis (2012-261)

Speaker: Pierre Vialle (Institut Telecom)

**Session F2: ACCOUNTING & FINANCE (venue: Orchid 3)**

Chair: Christopher Burt (University of Canterbury)

Determinants of Dividend Decision: Evidence from the Indonesia Stock Exchange (2012-251)

Speaker: Jenjang Sri Lestari (Atma Jaya Yogyakarta University)

Culture Barrier on International Accounting Standard Convergence (2012-073)

Speaker: Golrida Karyawati P (Institut Bisnis Dan Informatika Indonesia)

The Impact of Manager's Knowledge Towards Manager's Style in Using Management Accounting Information Activity-based Management Implementation (2012-252)

Speaker: Anastasia Susty Ambarriani (Atma Jaya Yogyakarta University)

Product Costing Practices in Small and Medium Manufacturing Companies (2012-278)

Speaker: Christina Wiwik Sunarni (Atma Jaya Yogyakarta University)

Donor Specified Fund Splitting: The Influence of Charity Expenditure Information (2012-116)

Speaker: Christopher Burt (University of Canterbury)

**Session M2: CONSUMER BEHAVIOR & MARKETING (venue: Orchid 4)**

Chair: Aditi Abhyankar (Ramnarain Ruia College)

Conceptualization of Classic Brand from Customers' Perspective (2012-240)

Speaker: Cheng-Tung Hung (Yuan Ze University)

Hospitality Marketing through Social Media: A comparative study of Luxury/Premium and Mid-range/Value Hotels in Kerala state, India (2012-299)

Speaker: Ansted Iype Joseph & S.Victor Anandkumar (Pondicherry University)

Exploring Customers Perception Toward CSR Initiatives (2012-242)

Speaker: Yin-Ting Chang (Yuan Ze University)

An Empirical Study on Visually Challenged Customers' Preference for Mobile Banking (2012-306)

Speaker: Vinod Kumar. G (Pondicherry University)

Growth Potential of The Domestic and International Tourism in India (2012-236)

Speakers: Aditi Abhyankar & Sandhya Dalvie (Ramnarain Ruia College)

**Session G2: CONSUMER BEHAVIOR & MARKETING (venue: Orchid 1)**

Chair: Francis Mulhern (Northwestern University)

The Impact of Website Design on Purchase Intention in Restaurant Industry Across Culture (2012-203)

Speaker: Nicha Manorotkul (National Taiwan Normal University)

Customer Engagement: A Multifaceted Experience in Multiple Relationship Contexts (2012-055)

Speakers: Shiri Vivek (Eastern Michigan University) & Vivek Dalela (Grand Valley State University)

Using Text Messaging Services as a mCRM Tool (2012-259)

Speaker: Nichaya Suntornpithug (Indiana University-Purdue University Fort Wayne)

Product Retirement - Concept, Process and Business Strategy (2012-285)

Speaker: Sampurno Wibowo (Telkom Institute of Management)

Country-of-Origin Preferences among Chinese Consumers (2012-210)

Speaker: Francis Mulhern (Northwestern University)

**Session H2: MARKETING & SOCIETY (venue: Orchid 3)**

Chair: S.Victor Anandkumar (Pondicherry University)

Employ Gamification on Mobile Ethical Training of Salesperson (2012-243)

Yu-Shen Huang (Yuan Ze University)

Branding in China: Lessons from the Foreign Brand Success and Failure Stories (2012-301)

Speaker: Jijo George (Pondicherry University)

Hazardous Plastic Bags - From Birth to Disposal (2012-253)

Speakers: Aditi Abhyankar & Rucha Vaishampayan (Ramnarain Ruia College)

A Survey on Mumbai Suburban Local Train Travelers (2012-229)

Speakers: Aditi Abhyankar, Aishwarya Narayanmorthy, Vaishnavi Ramachandran & Mallika Mhapankar (Ramnarain Ruia College)

Green Marketing: The Case of Voluntary Carbon Offsetting Options for the Personal Air Traveler (2012-302)

Speaker: S.Victor Anandkumar (Pondicherry University)

**Session N2: CONSUMER BEHAVIOR & MARKETING (venue: Orchid 4)**

Chair: Vinod Kumar. G (Pondicherry University)

Building Conditions & Facilities Improve Customer Satisfaction? An Evidence of Consumer Behaviors in Office Buildings (2012-047)

Speakers: Irma Nawangwulan, Dwi Hendro Widayatmoko, Dalizanolu Hulu (Universitas Pembangunan Jaya)

Consumer Product Testing and Physico-Chemical Analysis of Muscovado Blocks (2012-163)

Speaker: Leah Matias (Tarlac State University)

Consumer Behaviors and Customer Satisfaction: Any Value Created? (2012-048)

Speakers: Irma Nawangwulan, Dwi Hendro Widayatmoko, Willy Micco Seancho (Universitas Pembangunan Jaya)

Online Marketing Strategy of Cibaduyut Footwear Industry in Bandung: An Effort to Face Global Hyper Competition (2012-158)



Speaker: Heppy Millanyani (Telkom Institute of Management)

Inclusive Banking: A study on the visually challenged customers' perception of banking services in India (2012-303)

Speaker: Vinod Kumar. G (Pondicherry University)

**Session A3: PRODUCTION, STRATEGIC CHOICE, & PERFORMANCE (venue: Orchid 1)**

Chair: Renato Alas Martins (Bond University)

Determinants of Economies of Scale and Their Influence on the Oil and Gas Services: A Discussion (2012-207)

Speaker: Subrat Sahu (Pandit Deendayal Petroleum University)

Production and Risk Management in a Multi-period Duopoly under Demand Uncertainty (2012-144) *\*Best Paper Award\**

Speaker: Matthias Pelster (University TU Dortmund)

Franchising in Developing Countries (2012-272)

Speakers: Andrew Terry (University of Sydney Business School) & Nguyen Ba Binh (University of New South Wales)

International Production Network: The Automobile Industry in East Asia (2012-233)

Speaker: Shahrun Nizam Abdul Aziz (University of Dundee)

Computational Intelligence and Decision Making: A Multidisciplinary Review (2012-237) *\*Best Paper Award\**

Speaker: Renato Alas Martins (Bond University)

**Session B3: MARKETING & SOCIO-ECONOMIC BEHAVIOR (venue: Orchid 3)**

Chair: Jijo George (Pondicherry University)

The Differentiating Factors of Life Insurance Ownership: A Case Study on Indonesia (2012-198)

Speaker: Sri Hermawati (Gunadarma University)

Linking Market Behaviour, Economics and Politics via the Language Structures and Strategies of Business Media Reporting (2012-046)

Speaker: Angela Cheater (Macao Polytechnic Institute)

Amway as a Direct Marketing (2012-187)

Speaker: Walmik Kachru Sarwade (Dr. Babasaheb Ambedkar Marathwada University)

The Relationship Amongst Brand Communities within University (2012-269)

Speaker: Khoa Tran Tien (International University)

Using Social media for online customer engagement in emerging markets: A study of private Banks in India (2012-300)

Speaker: Ansted Iype Joseph & S.Victor Anandkumar (Pondicherry University)

**Session C3: INCENTIVE STRUCTURE & GOVERNANCE (venue: Orchid 1)**

Chair: John Chong (The Richard Stockton College of New Jersey)

What Kind of Financial Incentives Do Public Employees Value Most? (2012-182)

Speaker: Arif Perdana (State Polytechnic of Pontianak)

The Impact of Internal Control on the Performance of Small and Medium Enterprise: Malaysian Evidence (2012-201)

Speaker: Jaya Kumar Shanmugam (Universiti Malaysia Terengganu)

The Effect of Mandatory Auditor Rotation and Retention on Auditor-Client Negotiations Strategies (2012-219)

Speaker: Fitria Husnatarina (Universitas Gadjah Mada)

Collaborative Research and Faculty Reward Structure (2012-200)  
Speaker: John Chong (The Richard Stockton College of New Jersey)

**Session D3: MARKETING & MANAGEMENT (venue: Orchid 3)**  
Chair: Mohd Shoki Md Ariff (Universiti Teknologi Malaysia)

The Marketing Strategies and Challenges of Malaysia to Become a Main Fish Exporter in Southeast Asia: A Case Study in The East Coast of Peninsula Malaysia (2012-281)  
Speaker: Wei Hin Cheng (Universiti Utara Malaysia)

Determination of Brand Personality Dimensions for a Laptop Computer Using Aaker's Brand Personality (2012-117)  
Speaker: Mohd Shoki Md Ariff (Universiti Teknologi Malaysia)

Understanding the Short Term Nature of Competitive Advantage: by Investigating Firm Operations in Innovation and Market Engagement (2012-271)  
Speaker: Tung-Shan Liao (Yuan Ze University)

Relationship between Customers' Perceived Values, Satisfaction and Loyalty of Mobile Phone Users (2012-120)  
Speaker: Mohd Shoki Md Ariff (Universiti Teknologi Malaysia)

(Poster Presentation) Relationship between Past Use Frequency and Medicating Intention in the Model of Theory of Planned Behavior: A Case of Non-prescription Anthelmintic Medications in Vietnam (2012-282) *\*Best Paper Award\**  
Speaker: Phuong Nguyen (University of Economics in Ho Chi Minh City)

**Session K3: EDUCATION RESEARCH (venue: Orchid 4)**  
Chair: Myrna Mallari (Tarlac State University)

The effect of Service Quality on Student Satisfaction in Southern Thai Higher Education Context (2012-212)  
Speaker: Narueban Yamaqupta (Prince of Songkla University)

The Scholars Profile and Perspective on The Eduardo Cojuangco Project - Flagships to Reach Educational Excellence (2012-083)  
Speaker: Myrel Santiago (Tarlac State University)

Graduate Tracer Study of the TSU-LGU San Jose Learning Center from 2006-2008, Tarlac, Philippines (2012-081)  
Speaker: Glenard Madriaga (Tarlac State University)

Assessment of Public School Teachers' Application of Basic ICT Skills in the Workplace (2012-082)  
Speaker: Emir Lenard Sicangco (Tarlac State University)

The Research Competency and Interest of Accountancy Faculty Among State Colleges and Universities in Region III (2012-017)  
Speaker: Myrna Mallari (Tarlac State University)

**Session E3: MANAGEMENT & MARKETNG STRATEGIES (venue: Orchid 1)**  
Chair: Giorgio Sinkovic (University of Pula, Croatia)

Management Practice, Firm Size and Performance of Family Business: Indonesian Experience (2012-288)  
Speaker: Heribertus Andre Purwanugraha (Universitas Atma Jaya Yogyakarta)

Entrepreneurial Orientation and Market Orientation on the Performance of MSMEs (2012-178)  
Speaker: Henny Medyawati (Gunadarma University)

The Bargaining Power of Construction Companies in Strategic Project Alliances (2012-134)  
Speaker: Min-Ren Yan (Chinese Culture University)



Managing New Corporate Ventures: A Managerial Perspective (2012-294)  
Speaker: David Wilemon (Syracuse University)

Quality management in hospitals Case study in Croatia (2012-205)  
Speaker: Giorgio Sinkovic & Vanja Bevanda (University of Pula, Croatia)

**Session F3: SOCIAL DEVELOPMENT & CULTURAL CHANGE (venue: Orchid 3)**

Chair: Fajar Sakti Nur Hardiansyah (Bogor Agricultural University)

Economic Benefits of Adipura in The Environmental Conservation in Ponorogo Regency, East Java, Indonesia (2012-249)  
Speaker: Andini Kusumawardhani (Bogor Agricultural University)

Effects of the Different Types of Container on the Characteristics of Sugarcane Vinegar (2012-146)  
Speaker: Lea Milan (Tarlac State University)

Domestic Debt: Boon or Curse? A Case of Pakistan (2012-061)  
Speaker: Syeda Azra Batool & Salyha Zulfiqar (Bahuddin Zakariya University)

Population Pressure and Changing Forest Dynamics in Guwahati City: A GIS Based Approach (2012-152)  
Speaker: Rinku Manta (Gauhati University) & Dhruvajyoti Rajbangshi (Guwahati College)

Enterprise Creation: Model for Wealth Creation, Public Value Maximization and Economic Development (2012-089)  
Speaker: Muritala Awodun (Kwara State University)

Economic Losses at Regional and Business Level Caused by Newcastle Disease in the Poultry (Case Study: Ponorogo, East Java, Indonesia) (2012-244)  
Speaker: Fajar Sakti Nur Hardiansyah (Bogor Agricultural University)

**Session M3: MANAGEMENT, HUMAN RESOURCES & GOVERNANCE (venue: Orchid 4)**

Chair: Ozan Aglargo (Anadolu University)

Work and Family Balance: An Empirical Analysis from Turkey (2012-065)  
Speaker: Emre Kol (Anadolu University)

How do Vietnamese Managers Understand of Corporate Social Responsibility? (2012-256)  
Speaker: Le Thi Thanh Xuan (Hochiminh University of Technology)

Board Governance Role at Indonesian Publicly Listed Companies (2012-151)  
Speaker: Bernardus Nugroho (University of Indonesia)

Job satisfaction of University Teachers: Impact of Working Conditions And Compensation (2012-103)  
Speaker: Huma Bilal (Federal URU University for Arts, Science & Technology Islamabad)

Employing User-Generated Content for Decision Making in Business Firms (2012-074)  
Speaker: Ozan Aglargo (Anadolu University)

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### Guide to Presenters and Session Chairs

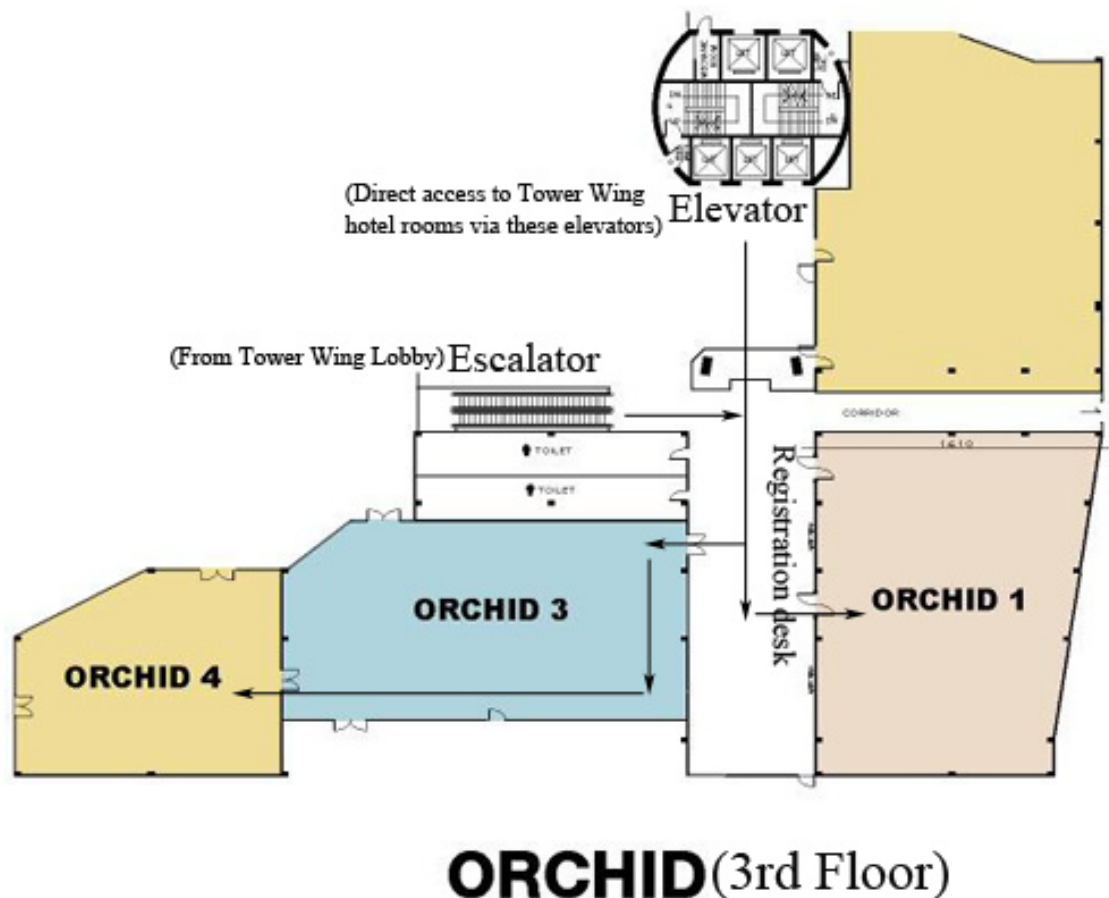
- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted sparing 3-5 minutes for discussion.
- The session chair should remind the speaker three minutes before the time he or she is expected to end the presentation. If the speaker goes beyond the time allotted, the session chair should remind her or him to end the presentation.
- SIBR assumes no responsibility if presenters are unable to finish their presentation in the assigned session for any reasons.
- LCD projector, screen and laptop (notebook) computer will be provided.

### Conference Registration Desk

Conference participants will collect attendance certificates, proceedings (CD-ROM) and official receipts from the registration desk. Please mention your Paper I.D. code at the desk to speed up the process. The conference registration desk will be open from AM08:30 to PM16:00 on June 7th-9th, 2012. Presenters assigned to morning sessions can register after they have finished their presentation.

### Others

- The registration fee includes one free copy of the proceedings CD-ROM. Additional copies can be purchased from: <http://sibresearch.org/order-2012-bangkok-proceedings.html>.
- To conserve the environment, the conference will minimize the use of papers, and will NOT provide nylon bag/plastic folder.



**List of Delegates**

2012-270	A. Sivakumar	T A Pai Management Institute
2012-229, 2012-236, 2012-253	Aditi Abhyankar	Ramnarain Ruia College
2012-229	Aishwarya Narayanmorthy	Ramnarain Ruia College
2012-252	Anastasia Susty Ambarriani	Atma Jaya Yogyakarta University
2012-249	Andini Kusumawardhani	Bogor Agricultural University
2012-272	Andrew Terry	University of Sydney Business School
2012-046	Angela Cheater	Macao Polytechnic Institute
2012-299, 2012-300	Ansted Iype Joseph	Pondicherry University
2012-182	Arif Perdana	State Polytechnic of Pontianak
2012-090	Aurino Djamaris	Bakrie University
2012-151	Bernardus Nugroho	University of Indonesia
2012-097	Chafik Abid	American University in Dubai
2012-240	Cheng-Tung Hung	Yuan Ze University
2012-170	Chih-Hai Yang	National Central University
2012-278	Christina Wiwik Sunarni	Atma Jaya Yogyakarta University
2012-116	Christopher Burt	University of Canterbury
2012-292	Chueh-Yung Tsao	Chang Gung University
2012-096	Clifford Fisher	Purdue University
2012-047	Dalizanolo Hulu	Universitas Pembangunan Jaya
2012-293, 2012-294	David Wilemon	Syracuse University
2012-224	Dhananjay Sahu	Banaras Hindu University
2012-152	Dhrubajyoti Rajbangshi	Guwahati College
2012-047, 2012-048	Dwi Hendro Widayatmoko	Universitas Pembangunan Jaya
2012-082	Emir Lenard Sicangco	Tarlac State University
2012-065	Emre Kol	Anadolu University
2012-286	Erick Ariel Gonzales Rocha	Kobe University
2012-185	Esmael Adibi	Chapman University
2012-244	Fajar Sakti Nur Hardiansyah	Bogor Agricultural University
2012-246	Felisa P.L Cruz	Laguna University and San Pablo Colleges
2012-219	Fitria Husnatarina	Universitas Gadjah Mada
2012-210	Francis Mulhern	Northwestern University
2012-078	Frankie Chau	Durham Business School
2012-205	Giorgio Sinkovic	University of Pula ,Croatia
2012-081	Glenard Madriaga	Tarlac State University
2012-073	Golrida Karyawati P	Institut Bisnis Dan Informatika Indonesia
2012-263	Gurmeet Singh Bhabra	University of Otago
2012-172	Harvey Ong	De La Salle University
2012-178	Henny Medyawati	Gunadarma University
2012-288	Heribertus Andre Purwanugraha	Universitas Atma Jaya Yogyakarta
2012-158	Heppy Millanyani	Telkom Institute of Management
2012-136	Hisham Abdelbaki	University of Mansoura

2012-103	Huma Bilal	Federal URU University for Arts, Science & Technology
2012-047, 2012-048	Irma Nawangwulan	Universitas Pembangunan Jaya
2012-201	Jaya Kumar Shanmugam	Universiti Malaysia Terengganu
2012-251	Jenang Sri Lestari	Atma Jaya Yogyakarta University
2012-202	Jessica Lucas	University of Kent, Canterbury
2012-301	Jijo George	Pondicherry University
2012-295	Jin-Tan Liu	National Taiwan University and NBER
2012-200	John Chong	The Richard Stockton College of New Jersey
2012-174	Jonathan Fortun Vargas	Kobe University
2012-162	Joseph French	University of Northern Colorado
2012-115	Ken Bruce	CQUniversity
2012-269	Khoa Tran Tien	International University
2012-235	Kurnia Ekasari	Polytechnic State Malang
2012-270	Kushankur Dey	T A Pai Management Institute
2012-146	Lea Milan	Tarlac State University
2012-163	Leah Matias	Tarlac State University
2012-264, 2012-265	Leila Kabigting	University of Guam
2012-256	Le Thi Thanh Xuan	Hochiminh University of Technology
2012-088	Luky Patricia Widianingsih	Universitas Pelita Harapan
2012-229	Mallika Mhapankar	Ramnarain Ruia College
2012-258	Manish Goswami	Indian Institute of Technology Bombay
2012-169	Marc-Antoine Carreira da Cruz	Université Libre de Bruxelles
2012-122	Maryam Davodi-Far	National University
2012-021	Masudul Choudhury	Trisakti University
2012-144	Matthias Pelster	University TU Dortmund
2012-295	Meng-Wen Tsou	National Central University
2012-029	Michael Graff	Jacobs University Bremen
2012-134	Min-Ren Yan	Chinese Culture University
2012-188	Mishari Alfaraih	Public Authority for Applied Education and Training-Kuwait
2012-117, 2012-120	Mohd Shoki Md Ariff	Universiti Teknologi Malaysia
2012-129	Muhammad Idrees Ahmad	Sultan Qaboos University
2012-089	Muritala Awodun	Kwara State University
2012-083	Myrel Santiago	Tarlac State University
2012-017	Myrna Mallari	Tarlac State University
2012-037	Nakhon Kokkaew	Walailak University
2012-212	Narueban Yamaqupta	Prince of Songkla University
2012-272	Nguyen Ba Binh	University of New South Wales
2012-203	Nicha Manorotkul	National Taiwan Normal University
2012-259	Nichaya Suntornpithug	Indiana University-Purdue University Fort Wayne
2012-138	Nigel Finch	The University of Sydney Business School
2012-159	Niki Lukviarman	Andalas University
2012-080	Norma Md Saad	International Islamic University Malaysia

2012-131	Ofer Zwikael	Australian National University
2012-074	Ozan Aglargo	Anadolu University
2012-088	Pek Karin Purnomo	Universitas Pelita Harapan
2012-275	Peter Geczy	AIST
2012-138	Pham Anh Tuan	University of Food Technology
2012-138	Phan Duc Dzung	University of Economics Law
2012-104	Phil Lewis	University of Canberra
2012-102	Philip Kavan	University of Canberra
2012-282	Phuong Nguyen	University of Economics in Ho Chi Minh City
2012-161	Pierre Al-Khoury	Rafic Hariri University
2012-261	Pierre Vialle	Institut Telecom
2012-079	Rataporn Deesomsak	Durham Business School
2012-260	Regina Detty	Parahyangan Catholic University
2012-237	Renato Alas Martins	Bond University
2012-152	Rinku Manta	Gauhati University
2012-253	Rucha Vaishampayan	Ramnarain Ruia College
2012-302	S.Victor Anandkumar	Pondicherry University
2012-027	Sahn-Wook Huh	State University of New York at Buffalo
2012-061	Salyha Zulfiqar	Bahuddin Zakariya University
2012-049, 2012-145	Samuel Anantadjaya	Swiss German University
2012-285	Sampurno Wibowo	Telkom Institute of Management
2012-236	Sandnya Dalvie	Ramnarain Ruia College
2012-233	Shahrin Nizam Abdul Aziz	University of Dundee
2012-055	Shiri Vivek	Eastern Michigan University
2012-206	Shri Dewi Applanaidu	Universiti Utara Malaysia
2012-001	Sicha Thubdimphun	Thammasat University
2012-167	Sin Huei Ng	INTI International University
2012-241	Siti Musyarofah	Trunojoyo University
2012-198	Sri Hermawati	Gunadarma University
2012-207	Subrat Sahu	Pandit Deendayal Petroleum University
2012-140	Sulaiman Sajilan	Universiti Kuala Lumpur
2012-171	Subramaniam Sri Ramalu	Universiti Utara Malaysia
2012-141	Syed Rahman	University of Western Sydney
2012-061	Syeda Azra Batool	Bahuddin Zakariya University
2012-003	Tatre Jantarakolica	Thammasat University
2012-002	Teerawut Sripinit	Thammasat University
-	Thomas Tudor	University of Arkansas at Little Rock
2012-100	Tom Redman	Durham University
2012-271	Tung-Shan Liao	Yuan Ze University
2012-229	Vaishnavi Ramachandran	Ramnarain Ruia College
2012-205	Vanja Bevanda	University of Pula ,Croatia
2012-166	Venus Ibarra	University of Guam

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2012-121	Vera Tunkrova	University of Economics, Prague
2012-303, 2012-306	Vinod Kumar. G	Pondicherry University
2012-055	Vivek Dalela	Grand Valley State University
2012-187	Walmik Kachru Sarwade	Dr. Babasaheb Ambedkar Marathwada University
2012-223	Wee Ming Ong	Curtin University of Technology and RMIT
2012-281	Wei Hin Cheng	Universiti Utara Malaysia
2012-048	Willy Micco Seancho	Universitas Pembangunan Jaya
2012-242	Yin-Ting Chang	Yuan Ze University
-	Yong-Gil Lee	Inha University
2012-243	Yu-Shen Huang	Yuan Ze University
2012-238	Yusnita Yusof	Universiti Malaysia Terengganu
2012-195	Zhe-An Wu	National University of Kaohsiung