

PROGRAM (Finalized Version)*

DAY 1 (July 2nd, 2020)		DAY 2 (July 3rd, 2020)	
9:00-10:50	Session A1	9:00-10:35	Session A2
10:50-11:05	Break	10:35-10:50	Break
11:05-12:05	Opening & Keynote Speech**	10:50-12:30	Session B2
12:05-13:05	Lunch	12:30-13:30	Lunch
13:05-15:00	Session C1	13:30-16:00	Session C2
15:00-15:15	Break		End of Program
15:15-17:00	Session D1		

* **Time in the program is Japan Standard Time** (<https://time.is/Japan>).

** **Keynote Speech Online:** “*Location Choice of Chinese Immigrants and Housing Policy in Hong Kong*” by Dr Michael Chi Man NG, Department Head of Social Sciences; Associate Professor of Economics; Deputy Director of Public and Social Policy Research Centre at the Open University of Hong Kong. (Zoom: <https://us02web.zoom.us/j/798439820>).

Session A1: ECONOMIC, SOCIAL & FINANCIAL DEVELOPMENT

(Zoom: <https://us02web.zoom.us/j/798439820>)

Chair: Mike Fung (Hong Kong Polytechnic University)

Does Covid-19 Pandemic Impact on China's Economy in Long Run? -- A Deep Determinant Perspective (s20-043)

Speaker: Hai Long (Anhui International Studies University)

Economic Condition and Mental Health in Thailand (s20-044)

Speakers: Attasuda Lerskullawat & Thitima Puttitanun (Kasetsart University) **SIBR Best Paper Award**

Effect of Unexpected Change of Monetary Policy on Asset Price in Thailand (s20-073)

Speaker: Attasuda Lerskullawat (Kasetsart University)

Thailand's Generation Mix Indices: 1961-2019 (s20-046)

Speaker: Thitima Puttitanun (Kasetsart University)

How to Market Sustainable Tourism to Private Sectors as a Means of Development in Indonesia (s20-054)

Speaker: Viola Hartono (Institut Teknologi Bandung)

How is the Financial Performance of Indonesia Corporations after Implementing Sustainable Investment? (s20-062)

Speaker: Aththayya Sinar Guntara (Rennes School of Business & Institut Teknologi Bandung)

Session C1: MARKETING, MANAGEMENT & INNOVATION

(Zoom: <https://us02web.zoom.us/j/798439820>)

Chair: Mike Fung (Hong Kong Polytechnic University)

A Model for Innovative Enterprise Strategic Human Resource Management (s20-045)

Speaker: Chen Hao (Chongqing University, China)

Actor Collaboration in The Entrepreneurial Ecosystem: Triple Helix Approach (s20-047)

Speaker: Ratih Purbasari (Universitas Padjadjaran)

(Session C1 continued on next page ...)

The Roles of Actors in the Product Innovation Process in the Entrepreneurial Ecosystem: A to F Theory (s20-048)

Speaker: Ratih Purbasari (Universitas Padjadjaran)

Analyzing the Factors that Influence Indonesian Customers to Come to Organic Food Restaurants (s20-057)

Speaker: Reynaldi Francois (Institut Teknologi Bandung)

How Does Green Marketing Used in Promoting Environmental Awareness Affect Customer Behaviour in Indonesia? (s20-061)

Speaker: Rozina Hafida (School of Business and Management Institut Teknologi Bandung)

Consumer Behavior towards Luxury Fashion Collaboration with Fast Fashion Retailer in Indonesia (s20-076)

Speaker: Khanza Syahla Salsabila (Institut Teknologi Bandung)

Session D1: MARKETING & E-COMMERCE

(Zoom: <https://us02web.zoom.us/j/798439820>)

Chair: Mike Fung (Hong Kong Polytechnic University)

The Impact of Website Design on Visitors' Intentions to Support an NPO: The Moderated Mediation Role of Need for Social Status (s20-034)

Speaker: Yu-Lun Liu (National Taipei University of Technology)

How Promotional Vouchers Offered by Online Transportation Companies Affect Customer Loyalty in Indonesia (s20-058)

Speaker: Claudia Stefanie Sutandi (School of Business and Management Institut Teknologi Bandung)

Analysing How Neuromarketing Tools, Sensory Branding, and Eye Tracking Affect Customer Purchasing Behaviour towards Fast Moving Consumer Goods in Indonesia (s20-059)

Speaker: Haikal Reihan Assidqi (School of Business and Management Institut Teknologi Bandung)

How Digital Payment Services Affect Consumer Purchasing Behaviour in Indonesia (s20-060)

Speaker: Christopher Pardamean Arapenta Sitepu (Institut Teknologi Bandung)

The Influence of Corporate Social Responsibility on Brand Image: A Study of Nepalese Commercial Bank Customers (s20-063)

Speaker: Vimolwan Yukongdi (Asian Institute of Technology, Thailand)

Determinants of Purchase Intention Towards Counterfeit Fashion Products: An Enquiry Among Working Professionals in Nepal (s20-064)

Speaker: Vimolwan Yukongdi (Asian Institute of Technology, Thailand)

Session A2: ORGANIZATION & HUMAN RESOURCES MANAGEMENT

(Venue: Meeting Room, 3/F; Zoom: <https://us02web.zoom.us/j/798439820>)

Chair: Mike Fung (Hong Kong Polytechnic University)

The Role of Competent Bodies for the Settlement of Business Conflicts in the Republic of Kosovo (s20-038)

Speakers: Edona Pllana & Zana Pllana (South East European University, Tetovo, Republic of North Macedonia & University of Prishtina "Hasan Prishtina" Faculty of Economics, Republic of Kosovo)

Factors Influencing Job Satisfaction and Intention to Leave - A Case from Hotel Industry in South Korea (s20-039)

Speaker: Kishor Chandran (Woosong University)

(Session A2 continued on next page ...)

A Proposal of an Emotional Assurance Case to Prevent the Hollowing Out of Thoughts in the Organization (s20-050)

Speaker: Tadahiro Kobayashi (Seven Hundred Co., Ltd)

Cause-effect Relationship Between Conditions and Well-being at Work: Models of Classification by Countries under Study (s20-051)

Speaker: Alena Fedorova (Ural Federal University)

Investigation of High Potential Staff in the Small Business Company (s20-052)

Speaker: Elena Lysenko (Ural Federal University)

Session B2: ACCOUNTING & FINANCE

(Venue: Meeting Room, 3/F; Zoom: <https://us02web.zoom.us/j/798439820>)

Chair: Mike Fung (Hong Kong Polytechnic University)

One Approach to Design a Contract to Resolve Bank's Risk Incentive on Investing in Japanese Companies (s20-035)

Speaker: Hiroki Seta (Tokyo University of Science) **SIBR Best Paper Award**

Determinants of Going-concern Opinions Acceptance (An Empirical Study of Banking Firms Listed on the IDX during the Period 2013-2017) (s20-029)

Speaker: Reni Yendrawati (Universitas Islam Indonesia)

Whistleblowing Intention in Rural Bank in Yogyakarta Indonesia: Integration Theory of Planned Behavior and Social Cognitive Theory (s20-033)

Speaker: Ataina Hidayati (Universitas Islam Indonesia)

Stake of HCM Accounting on Interdisciplinary Business & Economics Research to Deal with 100% LCR and COVID-19 Deficit (s20-049)

Speaker: John Koeplin (University of San Francisco)

Digital Payments in Micro, Small, and Medium Enterprises (MSMEs) Food Business: The Case of Indonesia (s20-055)

Speaker: Suci Maulani (Rennes School of Business)

Session C2: FINANCIAL, ECONOMIC & SOCIAL DEVELOPMENT

(Zoom: <https://us02web.zoom.us/j/798439820>)

Chair: Mike Fung (Hong Kong Polytechnic University)

Detecting Price Co-Movements among Commodity Time Series through a Network-based Approach (s20-067)

Speaker: Andrea Flori (Politecnico di Milano)

R&D Expenditures and Stock Return (s20-070)

Speaker: Wang Xuewei (Chongqing University)

Is Value Premium Driven by Risk in the Stock Exchange of Thailand?: A Comparison of Fama/French Three-factor Model and Fama/French Five-factor Model (s20-068)

Speaker: Parichat Sinlapates (Khon Kaen University)

The Effects of OFDI on Home Country Employment and Skill Upgrading (s20-074)

Speaker: Ssu-Tsen Yu (National Chi Nan University)

(Session C2 continued on next page ...)

Impact of Social Effects on Alcohol Consumption: The Case of Cambodian Household (s20-065)
Speaker: Puthin Chea (Thammasat University)

Resource Misallocation in the Thai Manufacturing Sector in 2016 (s20-071)
Speaker: Siwapong Dheera-aumpon (Kasetsart University)

Resource Misallocation and International Trade: The Case of Thai Manufacturing Sector (s20-072)
Speaker: Piyaphan Changwatchai (Kasetsart University)

The Effect of Global Value Chain on Environment: The Case of CO2 Emission (s20-077)
Speaker: Piyaphan Changwatchai (Kasetsart University)

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Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted (approx. 15 minutes each) sparing 3 minutes for discussion.
- The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if a speaker is unable to finish his/her presentation in the assigned session for any reasons.
- For online attendance and presentation, please download the Zoom Client from <https://www.zoom.us> and install it on your computer. Speakers are reminded to test their computer webcams and microphones at the Zoom waiting room (<https://us02web.zoom.us/j/798439820>) before the conference, and save their presentation files on their computers for sharing during the conference.
- For in-person attendance and presentation, LCD projector and computer will be provided in each conference room. Speakers are reminded to save their presentation files on their own USB drives.

Online Conference Proceedings

The conference proceedings will be published at <http://sibresearch.org/past-2020-osaka.html>.

Conference Venue

Ark Hotel Shinsaibashi, Osaka (<http://sibresearch.org/osaka-venue.html>).

Conference Registration

- Presentation certificates and official receipts will be sent by email to conference participants one day before the conference. Conference participants who need a hard copy of the original certificate and receipt are requested to provide a postal address.
- Conference registration desk will be open from AM9:00 to PM12:30 on July 3rd, 2020 at the conference venue (subject to change in accordance with the immigration/travel restrictions in Japan).
- No certificates will be provided to non-registered co-authors.

List of Delegates

Paper ID	Delegate	Affiliation
s20-051	Alena Fedorova	Ural Federal University
s20-067	Andrea Flori	Politecnico di Milano
s20-033	Ataina Hudayati	Universitas Islam Indonesia
s20-062	Aththayya Sinar Guntara	Rennes School of Business & Institut Teknologi Bandung
s20-044, s20-073	Attasuda Lerskullawat	Kasetsart University
s20-045	Chen Hao	Chongqing University, China
s20-060	Christopher P.A. Sitepu	Institut Teknologi Bandung
s20-058	Claudia Stefanie Sutandi	School of Business and Management Institut Teknologi Bandung
s20-038	Edona Pllana	South East European University
s20-052	Elena Lysenko	Ural Federal University
s20-043	Hai Long	Anhui International Studies University
s20-059	Haikal Reihan Assidqi	School of Business and Management Institut Teknologi Bandung
s20-035	Hiroki Seta	Tokyo University of Science
s20-049	John Koeplin	University of San Francisco
s20-076	Khanza Syahla Salsabila	Institut Teknologi Bandung
s20-039	Kishor Chandran	Woosong University
-	Michael Chi Man NG	Open University of Hong Kong
-	Mike Fung	Hong Kong Polytechnic University
s20-068	Parichat Sinlapates	Khon Kaen University
s20-072, s20-077	Piyaphan Changwatchai	Kasetsart University
s20-065	Puthin Chea	Thammasat University
s20-047, s20-048	Ratih Purbasari	Universitas Padjadjaran
s20-029	Reni Yendrawati	Universitas Islam Indonesia
s20-057	Reynaldi Francois	Institut Teknologi Bandung
s20-061	Rozina Hafida	School of Business and Management Institut Teknologi Bandung
s20-071	Siwapong Dheera-aumpon	Kasetsart University
s20-074	Ssu-Tsen Yu	National Chi Nan University
s20-055	Suci Maulani	Rennes School of Business
s20-050	Tadahiro Kobayashi	Seven Hundred Co., Ltd
s20-044, s20-046	Thitima Puttitanun	Kasetsart University
s20-063, s20-064	Vimolwan Yukongdi	Asian Institute of Technology, Thailand
s20-054	Viola Hartono	Institut Teknologi Bandung
s20-070	Wang Xuewei	Chongqing University
s20-034	Yu-Lun Liu	National Taipei University of Technology
s20-038	Zana Pllana	University of Prishtina "Hasan Prishtina"