

PROGRAM (Finalized Version)

	DAY 1 (January 10th, 2020)	DAY 2 (January 11th, 2020)
Registration 8:30-16:00 (Days 1-2)	9:00-11:00 Sessions A1, B1	9:00-10:35 Sessions A2, B2
	11:00-11:20 Tea break	10:35-10:50 Tea break
	11:20-12:20 Opening & Keynote Speech*	10:50-12:30 Sessions C2, D2
	12:30-13:30 Lunch (Restaurant on G/F)	12:30-13:30 Lunch (Restaurant on G/F)
	13:30-15:30 Sessions E1, F1	13:30-15:30 Sessions E2, F2
	15:30-15:50 Tea break	15:30-15:50 Closing Tea Reception
	15:50-17:30 Sessions G1, H1	

* **Keynote Speech:** Professor Ofer Zwikael, Research School of Management, ANU College of Business and Economics, Australian National University; Associate Editor, *International Journal of Project Management*.
(venue: **Francis Room, 1/F**).

Session A1: MARKETING & MANAGEMENT (venue: Francis Room, 1/F)

Chair: Atanu Ghosh (IIT Bombay, India)

Leadership as One of the Factors Shaping the Development of an Agile Organization (a20-073)

Speaker: Ewa Bojar (Lublin University of Technology, Poland)

Effective and Prospective Regional Leader - Concept Model (a20-067)

Speaker: Matylda Bojar (Lublin University of Technology, Poland)

A Survey on Coaching Methods to Improve Self-talk for Helping Achieve Individual Goals: Using the Three Axes of Self-talk, Self-coaching and Coaching Method (a20-097)

Speaker: Moe Motohashi (Keio University)

Advertising Deposit Contracts for Fitness Clubs/Gyms (a20-012)

Speakers: Joshua Fogel & Sarah Ustoyev (Brooklyn College, City University of New York)

Transition towards Customer-centric Retailing Strategies: A Study on Indian Retail Industry (a20-017)

Speaker: Atanu Ghosh (IIT Bombay, India)

Session B1: MANAGEMENT SCIENCE, TECHNOLOGY & MARKETING (venue: Barnett Room, 1/F)

Chair: Helen Zong (California State University, East Bay)

A Dynamic Perspective of Technology Transfer - Under the Belt and Road Initiative (a20-072)

Speakers: Yijun Liu & Xiaojing Ge (Wenzhou-Kean University)

How Technology Can Help Poverty Alleviation? – A Blockchain Perspective (a20-076)

Speakers: Jinze Yu & Jing Ma (Wenzhou-Kean University)

Enhancing Consumer Engagement through Social Media: A Conceptual Model (a20-070)

Speaker: Rongjuan Chen (Wenzhou-Kean University)

Adaptive Selling Behavior: A New Way of Approaching Adaptive Selling and Its Effects (a20-098)

Speaker: Atsushi Inuzuka (Nagoya University) *SIBR Best Paper Award*

Indirect Network Effects in Videogame Industry: Quality is More Important than Quantity (a20-102)

Speakers: Xiaofeng Xie & Atsushi Inuzuka (Nagoya University)

An Intelligent Search Algorithm for Resource-Constrained Scheduling Problems (a20-093)

Speaker: Helen Zong (California State University, East Bay)

Session E1: ACCOUNTING & FINANCE (venue: Francis Room, 1/F)

Chair: Maria-Andrea Trujillo (CESA School of Business)

The Relationship between the Disclosure of Corporate Governance Practices and Firm Performances: Evidence from the Stock Exchange of Thailand (a20-092)

Speaker: Pornpan Damrongsukniwat (Chulalongkorn Business School)

A Study on the Stock Valuation Models on Banking Stocks (a20-053)

Speaker: Ken Yien Leong (Sunway University)

The Effect of CEO Power on Tax Avoidance: Evidence from Taiwan (a20-121)

Speaker: Hui-Sung Kao (Feng Chia University)

How Institutional Development News Moves an Emerging Market (a20-019)

Speaker: Alexander Guzman (CESA School of Business)

Determinants of Corporate Tone in the Initial Public Offering: Powerful CEOs versus Well-functioning Boards (a20-020)

Speaker: Maria-Andrea Trujillo (CESA School of Business)

Session F1: ACCOUNTING & FINANCE (venue: Barnett Room, 1/F)

Chair: Ratna Wardhani (Universitas Indonesia)

Can Reelection Strengthen the Relationship Between Local Government Spending and Financial Performance? (a20-109)

Speaker: Dyah Setyaningrum (Universitas Indonesia)

The Role of CEO Narcissism on ESG Disclosure in ASEAN Five (a20-113)

Speaker: Aria Farah Mita (Universitas Indonesia)

Examining IT Governance Disclosure: Case of Indonesia (a20-112)

Speaker: Bayu Tenoyo (Universitas Bhayangkara Jakarta Raya)

The Effect of Transfer Pricing and Tax Haven on Cross Border Acquisition (a20-085)

Speaker: Ratna Wardhani (Universitas Indonesia)

Session G1: BUSINESS ETHICS, CSR & SUSTAINABILITY (venue: Francis Room, 1/F)

Chair: Majed Muhtaseb (California State Polytechnic University)

Determinants of Students' Perceptions on Green University (a20-108)

Speaker: Sylvia Veronica Siregar (Universitas Indonesia)

A Project Exploring Green Packaging Market (a20-052)

Speaker: Yushan Zhao (University of Wisconsin, Whitewater)

The Strengthening of Community Participation in Waste Management (a20-056)

Speaker: Bintarsih Sekarningrum (Universitas Padjadjaran)

(Session G1 continued on next page ...)

Enhancing Economics Village and Entrepreneur Education into a Turbulent Digital Market Industry In Morotai Island Indonesia: Can Policy Promise and Hold a Local Community to Reality? (a20-089)
Speaker: Sherlinda Octa Yuniarsa (University of Brawijaya)

Good Ethics Make for Good Risk Management and Good Client Service (a20-044)
Speaker: Majed Muhtaseb (California State Polytechnic University)

Session H1: ACCOUNTING & FINANCE (venue: Barnett Room, 1/F)

Chair: Dyah Setyaningrum (Universitas Indonesia)

Sustainable Development Goals (SDGs) Reporting: Analysis of Agriculture Companies in Asia (a20-084)
Speaker: Ratna Wardhani (Universitas Indonesia)

Disaggregated Country Risk and the JSE Mining Index: An ARDL Approach (a20-086)
Speaker: Paul-Francois Muzindutsi (University of KwaZulu-Natal)

Corporate Governance and the Increase of Value Relevance after the Adoption of IFRS 13 Fair Value Measurement (a20-114)
Speaker: Aria Farah Mita (Universitas Indonesia)

The Effectiveness of Local Government Financial Statements Audit by Public Accounting Firm (a20-110)
Speaker: Dyah Setyaningrum (Universitas Indonesia)

The Determinants of the Quality of Local Government Financial Statements in Indonesia (a20-111)
Speaker: Dyah Setyaningrum (Universitas Indonesia)

Session A2: BANKING & FINANCE (venue: Francis Room, 1/F)

Chair: Simon Yang (Adelphi University)

The Applicability of Banking Accounting Ratios for the Identification of Banking Problems (a20-071)
Speaker: Xinyi Huang (Durham University Business School)

Investor Returns in US REITS: Timing and Capacity Constraints (a20-045)
Speaker: Ekaterina Damianova (Durham University Business School)

Forecasting WTI Futures Prices Using Recurrent Neural Networks (a20-021)
Speaker: Shigeyuki Hamori (Kobe University) **SIBR Best Paper Award**

Comparison of GARCH Family Model for Shanghai Stock Exchange Index Prediction (a20-027)
Speaker: Jiawei Tong (University of New South Wales)

Change of Volatility and Daily Returns of S&P 500 Index (a20-048)
Speaker: Simon Yang (Adelphi University)

Session B2: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Barnett Room, 1/F)

Chair: A. Suryanarayana (Osmania University)

Dominant Dimensions of Job Satisfaction in Shaping Turnover Intention (a20-080)
Speaker: Ivana Fosić (Josip Juraj Strossmayer University of Osijek)
(Session **B2** continued on next page ...)

Linking Human Capital Development, Tacit Knowledge and Ethnic Business Sustainability through Transgenerational Succession (a20-018)
Speaker: Jesrina Ann Xavier (Taylor's University, Malaysia)

A Study of Gender Impact on Entrepreneurial Skills with a Special Reference to Nagpur (Maharashtra) India (a20-026)
Speaker: Anita Rao (RTMNU Nagpur University)

Designing a Framework for Sustainable Content Communication Considering UX on the Content Lifecycle for Non-professional Personnel (a20-074)
Speaker: Kyoko Watanabe (Keio University)

A Framework for Examining the Effect of Recruitment Information Sources on Organizational Attraction and Intention to Apply: Mediating Role of Person-Organization Fit (a20-064)
Speaker: Roshee Lamichhane (Kathmandu University School of Management) **SIBR Best Paper Award**

Session C2: ECONOMIC DEVELOPMENT & EDUCATION (venue: Francis Room, 1/F)
Chair: Voramast Limteerakul (Chulalongkorn University)

The Internationalisation of British Independent Schools (a20-024)
Speaker: Helen-Haixia Hu (University of Birmingham)

A Qualitative Analysis on Prospect of Evidence Based Decision Making Course at Business Schools: A Case from Nepal (a20-062)
Speakers: Dipesh Karki & Roshee Lamichhane Bhusal (Kathmandu University School of Management)

Financial Inclusion in the Industry 4.0: The Effects of Financial Inclusion on Electronic Payments in Thailand (a20-094)
Speaker: Ploypailin Kijkasiwat (Khon Kaen University)

Identification of Actors and their Roles in the Entrepreneurial Ecosystem: Network Theory Approach (Study on Cooperative in Sukabumi, West Java) (a20-122)
Speaker: Herwan Abdul Muhyi (Universitas Padjadjaran)

The Development of Entrepreneurial Skills of Cooperative Leaders in Sukabumi City, West Java, Indonesia (a20-124)
Speaker: Herwan Abdul Muhyi (Universitas Padjadjaran)

Wealth Concentration and the Effect of Property Taxes on Income Inequality in Thailand (a20-029)
Speaker: Voramast Limteerakul (Chulalongkorn University)

Session D2: ECONOMIC & SOCIAL DEVELOPMENT (venue: Barnett Room, 1/F)
Chair: Dipti Sharma (Malaviya National Institute of Technology)

Organization Capacity of Regional Government in the Development of Cihideung Regional Agro-Tourism in Bandung Barat Regency (a20-123)
Speaker: Herwan Abdul Muhyi (Universitas Padjadjaran)

The Philosophy of Sufficiency Economy Lifestyle via Youtube (a20-078)
Speaker: Suchada Bunrueang (Rajapark Institute Thailand)

(Session **D2** continued on next page ...)

Management that affects Tourism Development in the Eastern Economic Corridor (EEC) (a20-079)
Speaker: Suchada Bunrueang (Rajapark Institute Thailand)

Analysis on Sources of Inefficiency in Construction Sector: High Cost of Infrastructure Development in Indonesia (a20-068)
Speaker: Anang Muftiadi (Universitas Padjadjaran)

New Small Medium Entrepreneurs Survival through the Death Valley: Study in New SMEs Program in West Java Indonesia (a20-069)
Speaker: Anang Muftiadi (Universitas Padjadjaran)

Financial Sustainability of Indian Power Sector: Curbing Losses of Distribution Companies (a20-037)
Speakers: Namrata Bhardwaj & Dipti Sharma (Malaviya National Institute of Technology Jaipur, India)

Session E2: BANKING & FINANCE (venue: Francis Room, 1/F)

Chair: Yulius Kurnia Susanto (Trisakti School of Management)

Financing SMEs in Ghana: Evidence of the Optimal Guarantee Ratio (a20-066)
Speaker: Arthur Jafaro (Northwestern Polytechnical University, China)

Factors Affecting Earnings Persistence in Indonesian Stock Exchange (a20-103)
Speaker: Agustin Palupi (Trisakti School of Management)

The Effect of Corporate Governance on Earnings Quality in Indonesia Stock Exchange (a20-095)
Speaker: Nico Alexander (Trisakti School of Management)

Factors Affecting Tax Compliance of Individual Tax Payer in DKI Jakarta, Indonesia (a20-096)
Speaker: Silvy Christina (Trisakti School of Management)

Earnings Quality: Leverage, Profitability and Corporate Governance (a20-090)
Speaker: Yulius Kurnia Susanto & Arya Pradipta (Trisakti School of Management)

Session F2: STRATEGIES & DEVELOPMENT (venue: Barnett Room, 1/F)

Chair: Sam'un Jaja Raharja (Universitas Padjadjaran)

The Effect of Financial Attitude and Financial Literacy to Behavioral Finance, Extraordinary Small-medium Enterprises in Indonesia (a20-106)
Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

Analysis of Factors Affecting the Differentiation Strategy of Batik Products (Study on the Batik Industry of the City of Tasikmalaya) (a20-107)
Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

Effect of Attitude on Brand Preference in Pangandaran Tourism Area (a20-119)
Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

Systematic Mapping Study of Business Development Strategies in Small and Medium Enterprises (a20-054)
Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

(Session F2 continued on next page ...)

Effect of Communication Information Technology Adoption and Capability of Innovation on Export Performance: A Study in Purwakarta Ceramic Industry of Indonesia (a20-063)
Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

Financial Literacy of SMEs in Citarum Watershed Area, Indonesia (a20-091)
Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

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Guide to Presenters and Session Chairs

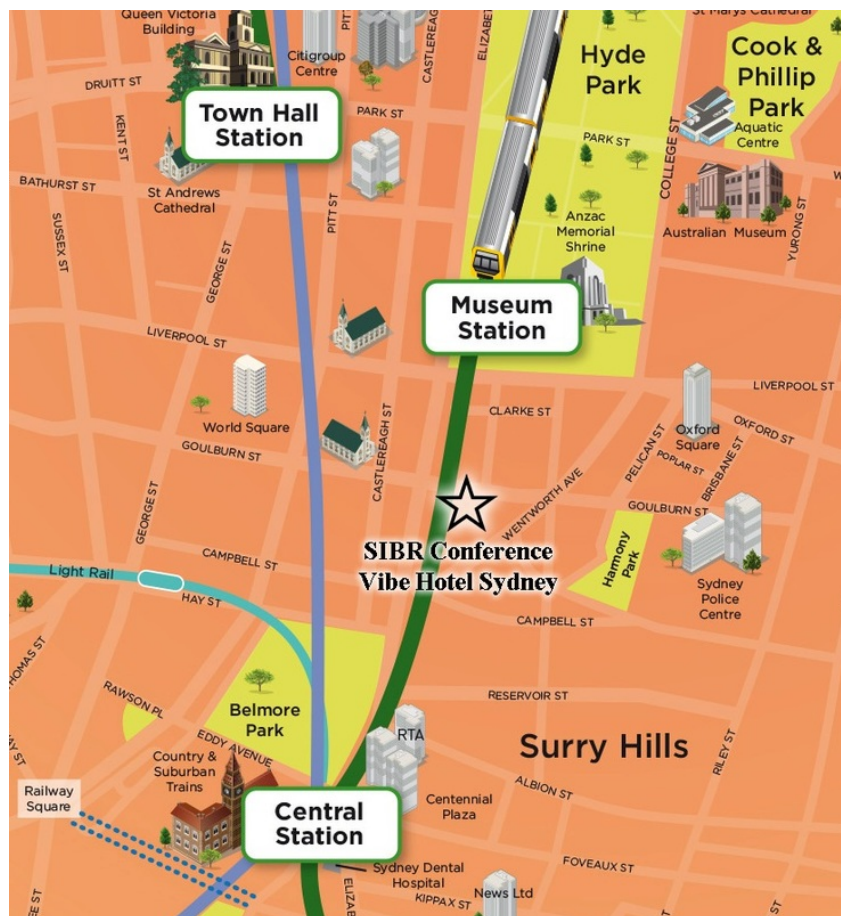
- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted (approximately 15 minutes) sparing 2-3 minutes for discussion.
- The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if presenters are unable to finish their presentation in the assigned session for any reasons.
- Projector and computer will be provided in each conference room. Speakers are reminded to save their presentation files on their own USB drives. The organizer will NOT provide Internet connection.

Conference Registration Desk

Conference participants will collect attendance certificates, proceedings (on USB drive), and official receipts from the registration desk. Please mention your Paper I.D. code at the desk to speed up the process. No certificates will be provided to non-registered co-authors. The conference registration desk will be open from AM08:30 to PM16:00 on January 10-11, 2020. Presenters assigned to morning sessions can register after they have finished their presentation.

Conference Venue – Vibe Hotel Sydney

Visit <http://sibresearch.org/sydney-venue.html> for more information and maps.



- **From the Sydney International Airport:** The easiest way is to take the airport train ([AirportLink](#)) from **International Airport Station** to **Museum Station**. The conference hotel (**Vibe Hotel Sydney**) is just 5-10 minutes walk from **Museum Station**. You may visit the [Sydney International Airport official website](#) for other transport options..
- Please download the full map from: <http://sibresearch.org/sydney-venue.html>.

List of Delegates

Paper ID	Delegate	Affiliation
a20-064	A. Suryanarayana	Osmania University
a20-103	Agustin Palupi	Trisakti School of Management
a20-019	Alexander Guzman	CESA School of Business
a20-068, a20-069	Anang Muftiadi	Universitas Padjadjaran
a20-026	Anita Rao	RTMNU Nagpur University
a20-113, a20-114	Aria Farah Mita	Universitas Indonesia
a20-066	Arthur Jafaro	Northwestern Polytechnical University, China
a20-090	Arya Pradipta	Trisakti School of Management
a20-017	Atanu Ghosh	IIT Bombay, India
a20-098, a20-102	Atsushi Inuzuka	Nagoya University
a20-112	Bayu Tenoyo	Universitas Bhayangkara Jakarta Raya
a20-056	Bintarsih Sekarningrum	Universitas Padjadjaran
a20-062	Dipesh Karki	Kathmandu University School of Management
a20-037	Dipti Sharma	Malaviya National Institute of Technology Jaipur, India
a20-109, a20-110, a20-111	Dyah Setyaningrum	Universitas Indonesia
a20-045	Ekaterina Damianova	Durham University Business School
a20-073	Ewa Bojar	Lublin University of Technology, Poland
a20-093	Helen Zong	California State University, East Bay
a20-024	Helen-Haixia Hu	University of Birmingham
a20-122, a20-123, a20-124	Herwan Abdul Muhyi	Universitas Padjadjaran
a20-121	Hui-Sung Kao	Feng Chia University
a20-080	Ivana Fosić	Josip Juraj Strossmayer University of Osijek
a20-018	Jesrina Ann Xavier	Taylor's University, Malaysia
a20-027	Jiawei Tong	University of New South Wales
a20-076	Jing Ma	Wenzhou-Kean University
a20-076	Jinze Yu	Wenzhou-Kean University
a20-012	Joshua Fogel	Brooklyn College, City University of New York
a20-053	Ken Yien Leong	Sunway University
a20-074	Kyoko Watanabe	Keio University
a20-044	Majed Muhtaseb	California State Polytechnic University
a20-020	Maria-Andrea Trujillo	CESA School of Business
a20-067	Matylda Bojar	Lublin University of Technology, Poland
a20-097	Moe Motohashi	Keio University
a20-037	Namrata Bhardwaj	Malaviya National Institute of Technology
a20-095	Nico Alexander	Trisakti School of Management
-	Ofer Zwickel	Australian National University
a20-086	Paul-Francois Muzindutsi	University of KwaZulu-Natal
a20-094	Ploypailin Kijkasiwat	Khon Kaen University
a20-092	Pornpan Damrongsukniwat	Chulalongkorn Business School
a20-106, a20-107, a20-119	Pratami Wulan Tresna	Universitas Padjadjaran
a20-084, a20-085	Ratna Wardhani	Universitas Indonesia
a20-070	Rongjuan Chen	Wenzhou-Kean University
a20-062, a20-064	Roshee Lamichhane	Kathmandu University School of Management
a20-054, a20-063, a20-091	Sam'un Jaja Raharja	Universitas Padjadjaran
a20-012	Sarah Ustoyev	Brooklyn College, City University of New York

a20-089	Sherlinda Octa Yuniarsa	University of Brawijaya
a20-021	Shigeyuki Hamori	Kobe University
a20-096	Silvy Christina	Trisakti School of Management
a20-048	Simon Yang	Adelphi University
a20-078, a20-079	Suchada Bunrueang	Rajapark Institute Thailand
a20-108	Sylvia Veronica Siregar	Universitas Indonesia
a20-029	Voramast Limteerakul	Chulalongkorn University
a20-102	Xiaofeng Xie	Nagoya University
a20-072	Xiaojing Ge	Wenzhou-Kean University
a20-071	Xinyi Huang	Durham University Business School
a20-072	Yijun Liu	Wenzhou-Kean University
a20-090	Yulius Kurnia Susanto	Trisakti School of Management
a20-052	Yushan Zhao	University of Wisconsin, Whitewater