

PROGRAM (Finalized Version)*

DAY 1 (June 5th, 2020)		DAY 2 (June 6th, 2020)	
9:00-10:50	Session A1	9:00-10:35	Session A2
10:50-11:05	Break	10:35-10:50	Break
11:05-12:05	Opening & Keynote Speech**	10:50-12:45	Session B2
12:05-13:05	Lunch	12:45-13:45	Lunch
13:05-15:00	Session C1	13:45-15:50	Session C2
15:00-15:15	Break		End of Program
15:15-17:00	Session D1		

* **Time in the program is Korea Standard Time** (<https://time.is/KST>).

** **Keynote Speech Online:** Professor Ricky Chan (PhD; MBA; Barrister, Honourable Society of Middle Temple; LL.M, LL.B), Professor of Marketing, AUT Business School, Auckland University of Technology (**Zoom:** <https://us04web.zoom.us/j/5847253394>).

Session A1: MULTIDISCIPLINARY RESEARCH ON PUBLIC HEALTH

(**Zoom:** <https://us04web.zoom.us/j/5847253394>)

Chair: Michael K Fung (Hong Kong Polytechnic University)

Understanding the Dichotomy of COVID-19 and its Economic Impact on the Tourism Industry in South Korea (k20-049)

Speaker: Alaa Nimer Abukhalifeh (Woosong University)

Factors Influencing Customer Choices: A Case Study of Budget Hotels in Seoul, South Korea (k20-057)

Speaker: Alaa Nimer Abukhalifeh (Woosong University)

Understanding the Perception of Safety and Security of Tourists at Jeju Island, South Korea (k20-058)

Speaker: Alaa Nimer Abukhalifeh (Woosong University)

The Reuse of Silica Gel as the Provision of the Protective Mask (k20-066)

Speaker: Justin Kim (North London Collegiate School Jeju)

An Assessment of the Growing Severity of Antibiotic Pollution and Potential Preventive Measures (k20-061)

Speaker: Yoonseo Choi (Korea International School)

Session C1: MARKETING, MANAGEMENT & TECHNOLOGY

(**Zoom:** <https://us04web.zoom.us/j/5847253394>)

Chair: Michael K Fung (Hong Kong Polytechnic University)

Proposal of Methods for Products and Services under Spatial Constraints to Achieve Two Objectives at the Same Time: How to Achieve Two Objectives and Consideration of Flight Attendants' Hospitality Based on Customer Service Model (k20-037)

Speaker: Yasuko Imamura (ANA Strategic Research Institute Co., Ltd., Tokyo, Japan)

Economic Creative Breakthrough: Elevate Traditional Market Repurchase Intention in Indonesia (k20-011)

Speaker: Ronald (Pelita Harapan University, Surabaya Campus)

Differences between Generation X and Generation Y in Job Involvement and Commitment: A Study in Event Organizer Companies (k20-056)

Speaker: Egabetha Yudhaputri (Trisakti University)

(**Session C1** continued on next page ...)

Impact of Institutional Pressures on Knowledge Transfer Between University and Industry (k20-016)
Speaker: Lina Anatan (Maranatha Christian University)

Risky Innovativeness: The Role of Myopic Management (k20-052)
Speaker: Bor-Yuh Lee (University of Tokyo) **SIBR Best Paper Award**

Crucial Success Factors for Taiwan's Offshore Wind Power Industry (k20-073)
Speaker: Chiyang Chou (National Yunlin University of Science and Technology)

Session D1: CSR, SUSTAINABILITY & EDUCATION

(Zoom: <https://us04web.zoom.us/j/5847253394>)

Chair: Michael K Fung (Hong Kong Polytechnic University)

Leveraging the Competitiveness of Local Systems Through Green Technologies (k20-026)
Speaker: Luigi Orsi (University of Milan) **SIBR Best Paper Award**

A Study on Youth's Green Consumer Behaviour in Citarum Watershed, West Java Indonesia (k20-053)
Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

The Effect of Leadership towards Volunteer Performance of the Ecovillage Community in the Citarum Watershed, Indonesia (k20-054)
Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

Readiness and Willingness of the Enterprises in Accepting Work Immersion Activities of Senior High School Students (k20-024)
Speaker: Xerxes Budomo (Tarlac State University)

Suggestions for an Extensive Implementation Plan of Early Entrepreneurship Education in Vietnam (k20-048)
Speaker: Chau T. H. Dao (International University, Vietnam National University, Ho Chi Minh City)

Session A2: SUSTAINABILITY & ENVIRONMENTAL SCIENCE

(Venue: Meeting Room, 2/F; Zoom: <https://us04web.zoom.us/j/5847253394>)

Chair: Michael K Fung (Hong Kong Polytechnic University)

Deep Learning-based Microarray Analysis in the Early Diagnosis of Schizophrenia (k20-063)
Speaker: Joon Kim (St. Johnsbury Academy Jeju)

Quantitative Analysis of Micrometeorological Variables of Coastal Metropolitan Area (k20-062)
Speaker: Edward Kim (International School Ho Chi Minh City)

Saltwater Shrimp Freshwater Farming (k20-064)
Speaker: Dohwui Kim (North London Collegiate School Jeju)

Organic Fruit Washer Made by Alkaline Substances (k20-065)
Speaker: Jeong Heum Na (North London Collegiate School Jeju)

The Socio-physiological Explanation of the Disparity of Human Behaviors under the Duress of Pandemic Emergency (k20-072)
Speaker: Sophie Yang (Korea International School)

Session B2: MARKETING, MANAGEMENT & POLICY

(Venue: Meeting Room, 2/F; Zoom: <https://us04web.zoom.us/j/5847253394>)

Chair: Michael K Fung (Hong Kong Polytechnic University)

HR-Brand Development: Case of International Company Operated on the Local Market in Russian Federation (k20-076)

Speaker: Elena Lysenko (Ural Federal University)

Maintaining Customer Loyalty: Case Study in Indonesian Local Cosmetic Brand (k20-078)

Speaker: Ronald (Pelita Harapan University, Surabaya Campus)

The Safety Culture: Effects on Customer/Employee Satisfaction and Firm Performance (k20-069)

Speaker: Taehoon Im (Rice University-Jesse H. Jones School of Business) **SIBR Best Paper Award**

Examination of the System-forming Factors of Social Pollution at Work on the Developing Country Examples (k20-075)

Speaker: Alena Fedorova (Ural Federal University)

An Analysis of Residential Property Prices under Different Monetary Policy Regimes in Japan (k20-031)

Speaker: Takayasu Ito (Meiji University)

The Formation of Residential Property Prices in Japan: A Comparison of Different Monetary Policy Regimes (k20-051)

Speaker: Takayasu Ito (Meiji University)

Session C2: SOCIAL, ECONOMIC & FINANCIAL DEVELOPMENT

(Zoom: <https://us04web.zoom.us/j/5847253394>)

Chair: Tatre Jantarakolica (Thammasat University)

Financial and Residential Decision for Retirement in Thailand (k20-059)

Speaker: Thanakhom Srisaringkarn (Thammasat University)

Financial Evaluation for the Plan of Post Acute Care for Stroke in Taiwan's Healthcare Policy (k20-060)

Speaker: Shwu-Yi Li (Feng Chia University)

The Determinants of Corporate Profitability in Indonesia Manufacturing Sector (k20-067)

Speaker: Marcellia Susan (Maranatha Christian University)

Financial Performance Analysis of the Corporate Governance Perception Index Participants (k20-077)

Speaker: Marcellia Susan (Maranatha Christian University)

Integrating Interdisciplinary Studies with the HCM Accounting Certificate to Reach the Milestone of Finalizing Post-Crisis Reforms (Basel III) (k20-074)

Speaker: John Koeplin (University of San Francisco)

Global Financial Crisis Shock, Innovation Capability and Stock Market Stability: Comparative Analysis on Developed and Non-developed Economies (k20-070)

Speaker: Hui Zhang (Chongqing University, China)

Politicians' Promotion Incentive and Firm Innovation: An Empirical Study Based on the Mediating Effect of Financial Resource Misallocation (k20-071)

Speaker: Tong Xiaoge (Chongqing University, China)

Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted (approx. 15 minutes each) sparing 3 minutes for discussion.
- The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if a speaker is unable to finish his/her presentation in the assigned session for any reasons.
- For online attendance and presentation, please download the Zoom Client from <https://www.zoom.us> and install it on your computer. Speakers are reminded to test their computer webcams and microphones at the Zoom waiting room (<https://us04web.zoom.us/j/5847253394>) before the conference, and save their presentation files on their computers for sharing during the conference.
- For in-person attendance and presentation, LCD projector and computer will be provided in each conference room. Speakers are reminded to save their presentation files on their own USB drives.

Online Conference Proceedings

The conference proceedings will be published at <http://sibresearch.org/past-2020-seoul.html>.

Conference Venue

Nine Tree Premier Hotel Myeongdong II (<http://sibresearch.org/seoul-venue.html>).

Conference Registration

- Presentation certificates and official receipts will be sent by email to conference participants one day before the conference. Conference participants who need a hard copy of the original certificate and receipt are requested to provide a postal address.
- Conference registration desk will be open from AM9:00 to PM12:30 on June 6th, 2020 at the conference venue (subject to change in accordance with the quarantine policy in S. Korea).
- No certificates will be provided to non-registered co-authors.

List of Delegates

Paper ID	Delegate	Affiliation
k20-049, k20-057	Alaa Nimer Abukhalifeh	Woosong University
k20-075	Alena Fedorova	Ural Federal University
k20-052	Bor-Yuh Lee	University of Tokyo
k20-048	Chau T. H. Dao	International University, Vietnam National University, Ho Chi Minh City
k20-073	Chiyang Chou	National Yunlin University of Science and Technology
k20-064	Dohwui Kim	North London Collegiate School Jeju
k20-062	Edward Kim	International School Ho Chi Minh City
k20-056	Egabetha Yudhaputri	Trisakti University
k20-076	Elena Lysenko	Ural Federal University
k20-070	Hui Zhang	Chongqing University, China
k20-065	Jeong Heum Na	North London Collegiate School Jeju
k20-074	John Koeplin	University of San Francisco
k20-063	Joon Kim	St. Johnsbury Academy Jeju
k20-066	Justin Kim	North London Collegiate School Jeju
k20-058	Kishor Chandran	Woosong University
k20-016	Lina Anatan	Maranatha Christian University
k20-026	Luigi Orsi	University of Milan
k20-067, k20-077	Marcellia Susan	Maranatha Christian University
-	Michael K Fung	Hong Kong Polytechnic University
k20-060	Shwu-Yi Li	Feng Chia University
-	Ricky Chan	Auckland University of Technology
k20-011, k20-078	Ronald	Pelita Harapan University, Surabaya Campus
k20-053, k20-054	Sam'un Jaja Raharja	Universitas Padjadjaran
k20-072	Sophie Yang	Korea International School
k20-069	Taehoon Im	Rice University-Jesse H. Jones School of Business
k20-031, k20-051	Takayasu Ito	Meiji University
-	Tatre Jantarakolica	Thammasat University
k20-059	Thanakhom Srisaringkarn	Thammasat University
k20-071	Tong Xiaoge	Chongqing University, China
k20-024	Xerxes Budomo	Tarlac State University
k20-037	Yasuko Imamura	ANA Strategic Research Institute Co., Ltd., Tokyo, Japan
k20-061	Yoonseo Choi	Korea International School