

**PROGRAM (Finalized Version)\***

DAY 1 (June 3rd, 2022)		DAY 2 (June 4th, 2022)	
10:00-12:00	Session A1	10:00-11:35	Session A2
12:00-12:15	Break	11:35-11:50	Break
12:15-13:00	Opening & <b>Keynote Speech**</b>	11:50-13:30	Session B2
13:00-13:30	Lunch	13:30-14:00	Lunch
13:30-15:30	Session C1	14:00-15:45	Session C2
15:30-15:45	Break	15:45-16:00	Break
15:45-17:45	Session D1	16:00-18:00	Session D2

\* **Time in the program is Korea Standard Time** (<https://time.is/KST>).

\*\* **Keynote Speech:** Michael K Fung, Assistant Dean and Associate Professor of Economics, Faculty of Business, Hong Kong Polytechnic University (**Zoom meeting ID: [5847253394](#)**).

**Session A1: ORGANIZATION & TECHNOLOGY MANAGEMENT**

(**Zoom meeting ID: [5847253394](#)**)

Chair: A. Suryanarayana (Osmania University, Hyderabad, India)

Corporate Political Connections and Firm Performance in Emerging Markets: Elaborating a Conceptual Framework (k22-031)

Speaker: Hyuk Kim (Otterbein University)

The Determinant of Business Innovation and Further Impact on Business Performance in Indonesia during Covid19 Pandemic (k22-037)

Speaker: Anang Muftiadi (Universitas Padjadjaran)

Influencing Factors of Information Technology Adoption in Taiwan's SMEs under the Trend of Digital Transformation (k22-015)

Speaker: Chun Lung Chen (Feng Chia University)

Modelling Stock Market Contagion: A New Approach (k22-036)

Speaker: Sonia Bentes (ISCAL and BRU-IUL)

Developing a Conceptual Framework for Examining the Effects of Organization Culture and Person-Job Fit on Resistance to Change after Mergers & Acquisitions involving Select Commercial Banks (k22-028)

Speaker: A. Suryanarayana (Osmania University, Hyderabad, India)

An Empirical Study into the Effects of Organization Culture and Person-job Fit on Post-merger & Acquisition Resistance to Change in Select Commercial Banks (k22-032)

Speaker: A. Suryanarayana (Osmania University, Hyderabad, India) *\*SIBR Best Paper Award\**

**Session C1: ACCOUNTING, FINANCE & INVESTMENT**

(**Zoom meeting ID: [5847253394](#)**)

Chair: Michael K Fung (Hong Kong Polytechnic University)

Dynamic Impact of Corporate Environmental Sustainability on CEO Compensation Across Different Levels of Technology via R&D Intensity (k22-050)

Speaker: Jooh Lee (Rowan University) *\*SIBR Best Paper Award\**

The Effect of Consecutive Institution Visits on the Idiosyncratic Volatility Anomaly (k22-035)

Speaker: Dongning Wang (Chongqing University)

(**Session C1** continued on next page ...)

Have Capital Outflows from Emerging Markets Improved? (k22-019)  
Speaker: Masaki Yamaguchi (Yamagata University)

The Influence of the Use of Financial Technology E-Money on Consumptive Behavior at Productive Age in One of the Big Cities in Indonesia (k22-023)  
Speaker: Anisah Firli (Universitas Telkom)

The Influence of Financial Literacy and Income on Generation Z's Interest in Using Fintech Lending (Study in One of Major Cities in Indonesia) (k22-024)  
Speaker: Anisah Firli (Universitas Telkom)

Financial Literacy: How It Determines the Performance of Micro, Small, and Medium Enterprises (k22-065)  
Speaker: Marcellia Susan (Maranatha Christian University)

### **Session D1: ECONOMIC DEVELOPMENT & SUSTAINABILITY**

(Zoom meeting ID: [5847253394](#))

Chair: Ma. Belinda Mandigma (University of Santo Tomas)

Spatial Spillover Effects of Capital Factor Agglomeration on the Urban Industrial Structure Upgrading in China: Based on Panel Data of 284 Prefecture-level Cities (k22-013)  
Speaker: Cheng Zhao (Chongqing University)

The Power of Geography in the Multipolar World Order (k22-014)  
Speaker: Norbert Csizmadia (John von Neumann University)

National Culture and Environmental Sustainability (k22-026)  
Speaker: Meng-Fang Lu (Yuan Ze University)

Gender Inequality Across Time and Space in Myanmar (k22-051)  
Speaker: Ohmar Khine (Chulalongkorn University)

The Impact of Rural Homestead Reform on the Willingness of Migrant Populations to Settle Down (k22-054)  
Speakers: Hanfang Xu (Jinan University), Zhen Yao (Wenzhou-Kean University) & Jie Yang (Wenzhou-Kean University) *\*SIBR Best Paper Award\**

Tax Exemptions of Cooperatives in the Philippines and in Other Countries: A Comparative Study (k22-033)  
Speaker: Ma. Belinda Mandigma (University of Santo Tomas)

Drafting a Plan of Sustainable Urban Vertical Garden to Augment Household Food Security and Livelihood in the Philippines (k22-034)  
Speaker: Ma. Belinda Mandigma (University of Santo Tomas)

### **Session A2: ORGANIZATION & TECHNOLOGY MANAGEMENT**

(Zoom meeting ID: [5847253394](#))

Chair: Mahestu N Krisjanti (Universitas Atma Jaya Yogyakarta)

Factors Influencing University to Industry Knowledge Transfer (k22-025)  
Speaker: Lina Anatan (Maranatha Christian University Bandung)

MSME's Adaptive Innovation in the New Normal Era: A Strategic Perspective (k22-029)  
Speaker: Lina Anatan (Maranatha Christian University Bandung)

(Session A2 continued on next page ...)

Digital Acceleration in Education: Motivation and Change Readiness from the College Students' Perspective (k22-043)

Speaker: Nurillah Jamil Achmawati Novel (Universitas Padjadjaran)

Creative City Start-up Business Acceleration in the Metaverse Era: Entrepreneurial Leadership and Innovation (k22-044)

Speaker: Nurillah Jamil Achmawati Novel (Universitas Padjadjaran)

Resilience of Family Business: Is Cultural Value Really Matter? (k22-038)

Speaker: Mahestu N Krisjanti (Universitas Atma Jaya Yogyakarta)

## **Session B2: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY**

(Zoom meeting ID: [5847253394](#))

Chair: Michael K Fung (Hong Kong Polytechnic University)

Building Experiential Marketing and Customer Engagement with Tourism Villages in Indonesia (k22-012)

Speaker: Chandra Hendriyani (Akademi Sekretari Manajemen Taruna Bakti)

The Influence of Self-City Brand Connection, City Brand Experience, and City Brand Ambassadors on Intentions to Visit Tourism in the Special Region of Yogyakarta (k22-017)

Speaker: Ardhia Dewi Nur Rahma (Atma Jaya University Yogyakarta)

Financial Literacy, Impulsive Buying Behavior, and the Z-Gen (k22-039)

Speaker: Alfiyatul Qomariyah (Universitas Airlangga)

Investigation of the Relationship Between Experiential Marketing, Customer Engagement, and Brand Loyalty in the Fashion Industry (k22-052)

Speaker: Shiwen Lu (University of Shanghai for Science and Technology) *\*SIBR Best Paper Award\**

Perceived Value in Customer Satisfaction and Customer Loyalty Cooperative (k22-046)

Speaker: Arianis Chan (Universitas Padjadjaran)

Mapping of Tourism Interests Through the Use of Digital Data (k22-047)

Speaker: Arianis Chan (Universitas Padjadjaran)

Place Brand Communication in Bandung, Indonesia: Analysis from Visitor Perspective (k22-048)

Speaker: Arianis Chan (Universitas Padjadjaran)

## **Session C2: ACCOUNTING, FINANCE & INVESTMENT**

(Zoom meeting ID: [5847253394](#))

Chair: T.B.A.

The Macroeconomic Determinants of the South African Bond Performance under Different Regimes (k22-021)

Speaker: Adefemi A. Obalade (University of KwaZulu-Natal)

Housing Regimes and Macroeconomy in South Africa: A Tripartite Analysis (k22-022)

Speaker: Adefemi A. Obalade (University of KwaZulu-Natal)

Determinant Factors of Fraudulent Financial Statements in Indonesian Banking Sector with Fraud Hexagon Theory Before and During COVID-19 Pandemic (k22-053)

Speaker: Anggreni Dian Kurniawati (Universitas Atma Jaya Yogyakarta)

(Session C2 continued on next page ...)

Do Union Firms Overinvest in Labor? Labor dismissal Costs and Long-term Employment Management (k22-042)

Speaker: Kiyoungh Chang (University of South Florida)

The Correlation between Financial Information and Systematic Risk: Evidence from Chinese Internet Industry (k22-059)

Speaker: Hancheng Lou (Wenzhou-Kean University)

Factors Affecting the Financial Performance of Airline industry: A Case Study of COVID-19 Pandemic (k22-056)

Speaker: Natthanicha Siriphot (Khon Kaen University)

The Impact of COVID-19 Pandemic on Stock Market Volatility in Thailand: An Application of Survival Analysis (k22-058)

Speaker: Suchunya Khainsiri (Khon Kaen University)

## **Session D2: ORGANIZATION & HUMAN RESOURCES MANAGEMENT**

(Zoom meeting ID: [5847253394](#))

Chair: Michael K Fung (Hong Kong Polytechnic University)

Effect of Knowledge Management Capabilities and Entrepreneurial Orientation towards Competitive Advantage: Study on Small Business in Banten Province, Indonesia (k22-055)

Speaker: Sam'un Jaja Raharja (University of Padjadjaran)

Effect of Organizational Agility and Competitive Action toward Competitive Advantage: Study on Small Business in Banten Province, Indonesia (k22-060)

Speaker: Sam'un Jaja Raharja (University of Padjadjaran)

Understanding Stressors of Strain and Its Influence on the Perception of Remote Work Productivity and Remote Work Satisfaction During Covid-19: Social Isolation as an Antecedent (k22-066)

Speaker: That Tien Ton (International University Ho Chi Minh City)

The Meaning of Public Service Motivation: Human Resource Management Practices in the Public Sector (k22-067)

Speaker: Giao Quynh Truong (International University Ho Chi Minh City)

Human Resource Competency, Government Support, Experience, and Product Innovation on Business Performance (k22-049)

Speaker: Dyah Sugandini (Universitas Pembangunan Nasional "Veteran" Yogyakarta, Indonesia)

Intention to Adopt E-Learning with Anxiety: UTAUT Model (k22-064)

Speaker: Dyah Sugandini (Universitas Pembangunan Nasional "Veteran" Yogyakarta, Indonesia)

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### **Guide to Presenters and Session Chairs**

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted (approx. 15 minutes each) sparing 3 minutes for discussion.
- The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if a speaker is unable to finish his/her presentation in the assigned session for any reasons.
- For online attendance and presentation, please download the Zoom Client from <https://www.zoom.us> and install it on your computer. The meeting passcode will be announced before the conference. Speakers are reminded to test their computer webcams and microphones at the Zoom meeting room ([5847253394](https://www.zoom.us/j/5847253394)) before the conference and save their presentation files on their computers for sharing during the conference.
- For in-person attendance and presentation, LCD projector and computer will be provided in each conference room. Speakers are reminded to save their presentation files on their own USB drives.

### **Online Conference Proceedings**

The conference proceedings will be published at <http://sibresearch.org/past-2022-seoul.html>.

### **Conference Venue**

Nine Tree Premier Hotel Myeongdong II (<http://sibresearch.org/seoul-venue.html>).

### **Conference Registration**

- Presentation certificates and official receipts will be sent by email to conference participants before the conference.
- No certificates will be provided to non-registered co-authors.

**List of Delegates (Sorted by first name)**

<b>Paper ID</b>	<b>Delegate</b>	<b>Affiliation</b>
k22-021, k22-022	Adefemi A. Obalade	University of KwaZulu-Natal
k22-053	Anggreni Dian Kurniawati	Universitas Atma Jaya Yogyakarta
k22-028, k22-032	A. Suryanarayana	Osmania University, Hyderabad, India
k22-039	Alfiyatul Qomariyah	Universitas Airlangga
k22-037	Anang Muftiadi	Universitas Padjadjaran
k22-023, k22-024	Anisah Firlil	Universitas Telkom
k22-017	Ardhia Dewi Nur Rahma	Atma Jaya University Yogyakarta
k22-046, k22-047, k22-048	Arianis Chan	Universitas Padjadjaran
k22-012	Chandra Hendriyani	Akademi Sekretari Manajemen Taruna Bakti
k22-013	Cheng Zhao	Chongqing University
k22-015	Chun Lung Chen	Feng Chia University
k22-035	Dongning Wang	Chongqing University
k22-049, k22-064	Dyah Sugandini	Universitas Pembangunan Nasional “Veteran” Yogyakarta, Indonesia
k22-067	Giao Quynh Truong	International University Ho Chi Minh City
k22-059	Hancheng Lou	Wenzhou-Kean University
k22-054	Hanfang Xu	Jinan University
k22-031	Hyuk Kim	Otterbein University
k22-054	Jie Yang	Wenzhou-Kean University
k22-050	JooH Lee	Rowan University
k22-042	KiyounG Chang	University of South Florida
k22-025, k22-029	Lina Anatan	Maranatha Christian University Bandung
k22-033, k22-034	Ma. Belinda Mandigma	University of Santo Tomas
k22-038	Mahestu N Krisjanti	Universitas Atma Jaya Yogyakarta
k22-065	Marcellia Susan	Maranatha Christian University
k22-019	Masaki Yamaguchi	Yamagata University
k22-026	Meng-Fang Lu	Yuan Ze University
k22-056	Natthanicha Siriphot	Khon Kaen University
k22-014	Norbert Csizmadia	John von Neumann University
k22-043, k22-044	Nurillah Jamil Achmawati Novel	Universitas Padjadjaran
k22-051	Ohmar Khine	Chulalongkorn University
k22-055, k22-060	Sam'un Jaja Raharja	University of Padjadjaran
k22-052	Shiwen Lu	University of Shanghai for Science and Technology
k22-036	Sonia Bentes	ISCAL and BRU-IUL
k22-058	Suchunya Khainsiri	Khon Kaen University
k22-066	That Tien Ton	International University Ho Chi Minh City
k22-054	Zhen Yao	Wenzhou-Kean University