

PROGRAM (Finalized Version)*

DAY 1 (July 3rd, 2025) (In-person)	DAY 2 (July 4th, 2025) (In-person)	DAY 3 (July 5th, 2025) (Online)
8:20 In-person & Poster Presenters collect name badges from the service desk		
8:30-11:00 Sessions A1 , B1 , C1	8:30-10:15 Sessions A2 , B2 , C2	9:30-11:30 Sessions A3 , B3 , C3
11:00-11:15 Coffee break	10:15-10:30 Coffee break	11:30-11:45 Break
11:15-11:45 Keynote Speech**	10:30-12:15 Sessions D2 , E2 , F2	11:45-13:45 Sessions D3 , E3 , F3
12:00-13:00 Lunch (Restaurant on 2/F)	12:15-13:00 Lunch (Restaurant on 2/F)	13:45-14:00 Break
13:00-13:30 Poster Presentation	13:00-15:15 Sessions G2 , H2 , J2	14:00-16:00 Sessions G3 , H3 , J3
13:00-15:15 Sessions G1 , H1 , J1		
15:15-15:30 Coffee break	15:15-15:30 Coffee break	16:00-16:10 Break
15:30-17:30 Sessions K1 , L1 , M1	15:30-17:30 Sessions L2 , M2	16:10-18:00 Sessions K3 , L3 , M3

* **Time in the program is Japan Standard Time** (<https://time.is/Japan>).

** **Keynote Speech:** Prof. Ricky Chan, Professor of Marketing and Associate Dean, CPCE, Hong Kong Polytechnic University; Honorary Adjunct Professor of Marketing, AUT Business School, Auckland University of Technology; Barrister, Honourable Society of Middle Temple. (**Kujyaku, 2/F; Zoom: [5847253394](#)**).

Guide to Speakers and Session Chairs

- Please be ready in the session five minutes before the schedule.
- Each paper has **10 minutes for presentation + 3 minutes for Q&A**. The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if you are unable to finish your presentation in your assigned session for any reasons.
- **In-person presentation (Days 1-2):** LCD projector and computer will be provided in each conference room.
 - **Save your presentation file on your own USB drive. Do not connect your own computer to the projector.**
- **Poster presentation (Day 1):** Prepare an **A3-size poster** and hand it over to the service desk anytime before the start of the poster session.
- **Online presentation (Day 3):** Download the Zoom Client from <https://www.zoom.us> and install it on your computer.
 - Before the conference, test your computer webcam and microphone in the Zoom waiting room. The password for entering the Zoom meeting rooms will be sent by email before the conference.

Online Conference Proceedings

- The conference proceedings will be published at <http://sibresearch.org/past-2025-osaka.html>.

Conference Pack

- **In-person, poster, and online presentations:** you will receive by email a conference pack before the conference.
- **In-person and poster presentations only:**
 - On **either Day 1 or Day 2**, collect your name badge from the service desk (Second Floor).
 - **The name badges will be sorted by the attending authors' first names. Collection of name badges will be self-service.** Non-registered guests (without a name badge) will not be admitted.
 - The service desk will be closed during lunch time.

Conference Venue

- Second Floor, Ark Hotel Shinsaibashi, Osaka (<http://sibresearch.org/osaka-venue.html>).

Session A1: ACCOUNTING & FINANCE (venue: Kaede, 2/F)

Chair: Vitaly Orlov (University of St. Gallen)

Does Gender-diverse Board Affect Corporate Cash Holdings? Evidence from Global Board Gender Diversity Reforms (s25-067)

Speaker: Raymond M. K. Wong (City University of Hong Kong)

Determinants of Audit Efforts After Strengthening Legal Penalties for Audit Failures: Korean Evidence (s25-124)

Speaker: Jayoun Won (Sunchon National University)

Determinants of Asset Misappropriation in Business Process Outsourcing Industry in the Perspective of Fraud Pentagon Theory: External Operations View (s25-143)

Speaker: Jocelyn P. Cruz (De La Salle University)

Understanding Legal Frameworks for Digital Transactions Addressing Cybersecurity Risks in Philippine E-Commerce (s25-153)

Speaker: Jocelyn P. Cruz (De La Salle University)

The Role of Political Stability on the Relationship between ESG and Firm Performance & Firm Value: Evidence from Emerging Markets (s25-163)

Speaker: Arnel Onesimo O. Uy (De La Salle University)

A Modified Approach to Pairs Trading: Implementing the United Nation's Principles for Responsible Investment (s25-235)

Speaker: Mark B. Benya (King's College London)

Financial Literacy and Earnings Informativeness: Evidence from Market Reactions to Earnings Announcements (s25-177)

Speaker: Kiridaran Kanagaretnam (York University) **SIBR Best Paper Award**

Towards an Ontology of Economic Assumptions in Real Application (s25-312)

Speaker: Lucas Macon (University College London)

Revealed Beliefs about Responsible Investing: Evidence from Mutual Fund Managers (s25-019)

Speaker: Vitaly Orlov (University of St. Gallen)

Session B1: MARKETING & CONSUMER BEHAVIOR (venue: Ichou, 2/F)

Chair: Patrick Hariramani (De La Salle University)

Consumer Perception of Sugar in Thai Desserts: An Animation Approach to Health Awareness Among Adult Tourists (s25-043)

Speaker: Tiantada Hiranyachattada (Bansomdejchaopraya Rajabhat University)

The Effects of Cognitive and Relational Social Capital on Online Brand Community Commitment and Advocacy (s25-069)

Speaker: Amy Wong (Singapore University of Social Sciences)

Assessing Food Safety Risks: Analyzing Hygiene-Related Keywords in Online Customer Reviews Using Association Rules (s25-085)

Speaker: Carmen Kar Hang Lee (Singapore University of Social Sciences)

(Session B1 continued on next page ...)

Amplifying Experiences: Examining the Role of Marketing Strategy (4Ps) on Consumer Experience in the Concerts at the Philippine Arena with the Mediating Effect of Interactive Technology (s25-215)
Speaker: Xeena Pheraine Garcia (De La Salle University)

Reflexive Modernity and the Natural Turn: A Phenomenological Study of Traditional Beauty Practices Among Millennial Women (s25-277)
Speaker: Alfira Nuarifia Handitasari (Universitas Gadjah Mada)

From Screen to Table: Analyzing the Effect of Social Media Influencers' Characteristics and the Purchase Intention of Generation Z in the Fast-Casual Food Industry (s25-172)
Speaker: Gwynn Castro (De La Salle University)

Are Ride-Hailing Customers Forgiving? A Study on the Impact of Trust-repair Strategies on Trust and Continuance Usage Intention of University Students (s25-318)
Speaker: Manuel Tanpoco (De La Salle University)

From Post to Purchase: The Role of UGC, Social Media Influence, Perceived Quality, and Brand Trust in Fast Fashion Repurchase (s25-075)
Speaker: Patrick Hariramani (De La Salle University)

AI Adoption: The Role of Organizational Culture, Work-life Balance, Training and the Mediating Role of Digital Adaptability (s25-076)
Speaker: Patrick Hariramani (De La Salle University)

Session C1: EDUCATION, DEVELOPMENT & SUSTAINABILITY (venue: Kujyaku, 2/F)

Chair: Piyaphan Changwatchai (Kasetsart University)

Accounting Education: A Survey of Student Perceptions of Teaching Quality (s25-025)
Speaker: Anthony Moungh Yin Chan (Toronto Metropolitan University)

The Impact of AI on Learning: A Card Game-Based Exploration of Understanding in Business Undergraduate: A Case Study of The University of the Thai Chamber of Commerce (s25-028)
Speaker: Maytinee Teabrat (The University of the Thai Chamber of Commerce)

The Impact of AI Chat Technology on Cybersecurity: Digital Transformation in Business Course: A Case Study of Thai University (s25-032)
Speaker: Maytinee Teabrat (The University of the Thai Chamber of Commerce)

Patenting Trends in Agricultural Climate Innovation: A Global Analysis with a Focus on China (s25-062)
Speaker: Rocco Pavesi (Università degli Studi di Milano)

On the Use of Business Simulation Games to Enhance Learning Outcomes (s25-081)
Speaker: Francesca Summer Angeles (De La Salle University)

Eat All You Can! Repurchase Intention of Generation Z in Metro Manila (s25-080)
Speaker: Francesca Summer Angeles (De La Salle University)

Super Moms: The Convergence of Teaching Full-time and Being a Mom on a Hybrid Work Set-up (s25-176)
Speakers: Nerisse Estrada-Esguerra & Windie Odonon (De La Salle University)

Education and Gender Equality (s25-095)
Speaker: Piyaphan Changwatchai (Kasetsart University)

POSTER PRESENTATION (venue: Pre-function Area, 2/F)

A Preliminary Study on a Measurement Tool for Service Experience in Metaverse-Themed Restaurants (s25-091)

Presenter: Ching-Chan Cheng (Taipei City University of Science and Technology)

Constructing a Relational Model of Core Professional Skills for Metaverse Marketing in the Hospitality Industry (s25-093)

Presenter: Ya-Yuan Chang (Ming Chuan University)

Charismatic Leadership or Abusive Supervision? The Study of Supervisors' Gossip and Subordinates' Loyalty (s25-127)

Presenter: Chien-Chih Kuo (National Chengchi University)

Session G1: ACCOUNTING & FINANCE (venue: Kaede, 2/F)

Chair: Real So (De La Salle University)

Navigating Turbulence: The Effects of the COVID-19 Pandemic on Cebu Pacific's Net Profit (s25-099)

Speaker: Roj Gabriel Bermejo (De La Salle University)

Buyer Pressure, Corporate Governance, and Carbon Performance (s25-021)

Speaker: Chih-Wei Peng (National Changhua University of Education)

Fund Me, Please!: Reinforcing Existing Philippine Laws in Regulating Crowdfunding Activities (s25-141)

Speakers: Hannah Jeanne Bonquin, Jo-Anne Geneive Perez & Mary Angelika Mendoza (De La Salle University)

Evaluating AI-Driven Sustainability Accounting Practices in Indonesia: Convergence of Technology, Regulation, and Reporting Standards (s25-200)

Speaker: Diana Nurindrasari (State Polytechnic of Malang)

The Impact of Economic Policy Uncertainty Index on NFTs (s25-232)

Speaker: Longchar Imcha (National Cheng Kung University)

Financing Structure and the Informal Economy: Theory and Evidence (s25-206)

Speaker: Fu-Sheng Hung (National Chengchi University)

Climate at the Credit Door: Examining SME Financing in a Vulnerable World (s25-310)

Speaker: Marvelous Kadzima (University of Pretoria)

Meeting Expectations the Link between Reporting Standards and SDGs among PLCs in the Philippines 2019-2023 (s25-302)

Speaker: Real So (De La Salle University)

Session H1: TECHNOLOGY, SUPPLY CHAIN & OPERATION MANAGEMENT (venue: Ichou, 2/F)

Chair: Alyssa Jane Estoque (De La Salle University)

Unveiling the Influence of Product Fragility, Logistics Innovation, Freight Efficiency, and Location Selection on Logistics Efficiency Among Third-Party Logistics Companies in Metro Manila (s25-042)

Speaker: Brevin Alen Lim (De La Salle University)

Implementing Rental Models for Industrial Filtration Equipment: An Analysis of Opportunities and Challenges (s25-057)

Speaker: Ming Chou Lai (Feng Chia University)

The Impact of Health Information Systems and Digital Health Platforms on Service Delays in Managing Minor Illnesses in Community Pharmacies, Thailand (s25-303)

Speaker: Wanattha Unsree (Khon Kaen University)

Measuring Operational Efficiency in the Civil Enforcement Process: A Case Study of Law Firms in Maha Sarakham Province, Thailand (s25-304)

Speaker: Kittipong Muankhoksoong (Khon Kaen University)

Reducing Service Errors and Delays in Spa Operations: Operational Guidelines from a Case Study in Khon Kaen, Thailand (s25-305)

Speaker: Monputtinun Jantao (Khon Kaen University)

How Generative AI Travel Assistants Influence Tourist Itinerary Changes: A Hidden Markov Model Approach to Decision-State Transitions (s25-320)

Speaker: Yu-Kai Huang (National Taiwan Ocean University)

Reimagining Preclinical Strategy: Interdisciplinary Convergence in Drug Development through Organ-on-Chip and AI-Driven Data (s25-287)

Speaker: Guan-Yu Chen (National Yang Ming Chiao Tung University)

Sowing Success: Examining the Impact of Knowledge Management, Entrepreneurial Orientation, and Green Marketing Initiatives on Farm Business Performance Among Organic Farmers in Bulacan, Pampanga, and Rizal (s25-158)

Speaker: Alyssa Jane Estoque (De La Salle University)

Session J1: MANAGEMENT & ENTREPRENEURSHIP (venue: Kujyaku, 2/F)

Chair: Jyro Triviño (Ateneo de Manila University)

Women Entrepreneurs in a Patriarchal Society: How Work-Family Balance Mediates the Impact of Social Support and Patriarchal Factors on Business Success (s25-053)

Speaker: Harvey Ong (De La Salle University – Manila)

The Persuasive Power of Social Influence: Dissecting the Roles of Celebrity Trust and Parasocial Interaction in Consumer Choice within the Emerging Pinoy Pop (P-Pop) Scene (s25-090)

Speaker: Harvey Ong (De La Salle University – Manila)

Driving Innovation in Philippine Cooperatives: The Strategic Role of External Cooperation and Entrepreneurial Orientation in Metro Manila's Multipurpose Cooperatives (s25-199)

Speaker: Maynard Dela Fuente (De La Salle University)

(Session J1 continued on next page ...)

From Lab to Market: Personal Entrepreneurial Competencies (PECs) and Commercialization Routes of Selected Filipino Academic Researchers (s25-243)
Speaker: Emilina R. Sarreal (De La Salle University)

Impact of Social Loafing on Team Performance among 2nd-year Business Students from Selected Top Universities in Metro Manila, Philippines (s25-226)
Speaker: Love Kylie Dela Cruz (De La Salle University)

Evaluating Retention Strategies for Remote Employees in the Philippines: Insights into Work-from-Home Sustainability (s25-084)
Speaker: Elisha Beatriz Landong (De La Salle University)

Filipino Teachers' Grit and Organizational Resilience during the COVID-19 Pandemic (s25-122)
Speaker: Jyro Triviño (Ateneo de Manila University)

Bridging the Gap Between Career Expectations Versus Labor Market Realities (s25-218)
Speaker: Jyro Triviño (Ateneo de Manila University)

Session K1: MARKETING & CONSUMER BEHAVIOR (venue: Kaede, 2/F)

Chair: Noriyuki Suyama (Toyo University)

An Empirical Investigation on Consumer's Brand Consistency in Thai Restaurant, Chiangrai, Thailand (s25-024)
Speaker: Natacha Maswichian (Mae Fah Luang University)

Consumer Perceptions and Willingness to Pay for Sustainable Packaging: The Role of Low Carbon Incentives in Thailand's Food Delivery Sector (s25-137)
Speaker: Chalermopol Hoonongsimanont (Chulalongkorn University)

Source Credibility and Perceived Value on Repurchase Intention: Attitude Toward Philippine Fast Fashion with Korean Endorsers (s25-065)
Speaker: Kimberly Yu (De La Salle University)

Monetizing Play: Mobile Game In-App Purchase Intention of Generation Z as Influenced by Perceived Value and Word of Mouth (s25-083)
Speaker: Rammuel Balbuena (De La Salle University)

Here Comes the Sun: Current Innovations and Technological Limitations and their Impact on Solar Power Adoption Among Consumers in Metro Manila (s25-150)
Speaker: Shernel Pasia (De La Salle University)

Going Cashless: Assessing the Factors affecting Customer Satisfaction on the Adoption of E-wallets Mediated by Perceived Trust (s25-036)
Speakers: Michelle Angelyn M. Gutierrez & Tristan Gabriel S. Superable (De La Salle University)

Marketing Strategies of Optical Stores: A Case Study of Howard Eyewear (s25-274)
Speaker: Tzu-Hua Wang (National Yunlin University of Science & Technology)

Data Analysis of Purchasing Behavior and Satisfaction of International Visitors to Japan at Department Stores - Machine Learning Approach to Decision Making (s25-262)
Speaker: Noriyuki Suyama (Toyo University) **SIBR Best Paper Award**

Session L1: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Ichou, 2/F)

Chair: Juwon Lee (The Seoul Institute)

Investigating the Effects of Employee Compensation and Employee Stock Ownership on Job Stability of R&D Employees in the Semiconductor Industry: From the Perspective of Herzberg's Two-Factor Theory (s25-151)

Speaker: Huang-Chih Hsu (Feng Chia University)

Exploring Hotel Managers' Perspectives on Sustainability and Its Role in Customer Satisfaction in Boutique Hotels (s25-170)

Speaker: Vicheth Nara (Mahidol University)

An Investigation into the Discourse of Financial Industry Employees' Job Satisfaction and Its Impact on Organizational Performance: A Case Study Bank of Taiwan (s25-209)

Speaker: Pin-Chia Su (Kaohsiung University of Science and Technology)

The Evolution of Policies Concerning Unskilled Foreign Workers in South Korea: An Institutional Theory Approach (s25-257)

Speaker: Tetsuhiro Kishita (Ryukoku University)

Linking Work Environment Satisfaction to Job Loyalty: Evidence from a Public Sector Law Enforcement Agency (s25-186)

Speaker: Li-Wei Lin (Feng Chia University)

Employment Effects for People with Disabilities: A Gender-Based Analysis on Daily Life Satisfaction (s25-217)

Speaker: Juwon Lee (The Seoul Institute)

Latent Profile Analysis of Career Orientation Types and Their Impact on Job Satisfaction and Turnover Intention Among Marketing and Sales Employees (s25-266)

Speaker: Juwon Lee (The Seoul Institute)

Session M1: MONEY, BANKING & FINANCE (venue: Kujoyaku, 2/F)

Chair: Iarl Chrystille Ilusorio (University of the Philippines Visayas)

The Effect of Risk Management Practices in Banks on Financial Performance in Lao PDR: An ARDL Approach (s25-066)

Speaker: Thipphachanh Poumarath (Khon Kaen University)

Strengthening Business Performance in Rural Credit Banks: The Role of Partnership Strategies, Trust, and Commitment (s25-072)

Speaker: Puspa Dewi Yulianti (Universitas Pendidikan Indonesia)

A Bitcoin-Anchored Digital Transformation and Patent Portfolio Analysis: From MicroStrategy to Strategy (s25-110)

Speaker: Kuo-Chin Jong & Ya-Yun Liao (National Institutes of Applied Research)

Artificial Intelligence in Fin-tech: Exploring the Usage Intention of Robo-advisor Service (s25-052)

Speaker: Chieh-Peng Lin (National Yang Ming Chiao Tung University)

The Impact of ESG and Digital Transformation on Firm Value: Evidence from Thailand (s25-236)

Speaker: Suparatana Tanthanongsakkun (Chulalongkorn University)

(Session M1 continued on next page ...)

Cultural Distance and Equity Mispricing across Countries (s25-322)

Speaker: Mohammad Karim (Marshall University, USA)

Debt Literacy and Debt Behavior of Teachers in Iloilo City, Philippines (s25-161)

Speakers: Iarl Chrystille Ilusorio (University of the Philippines Visayas) & Ralph Ean Braza (University of San Agustin)

Session A2: MARKETING & CONSUMER BEHAVIOR (venue: Kaede, 2/F)

Chair: I-Ching Huang (Feng Chia University)

Trust Green, Stay Loyal: How Perceived ESG Authenticity Drives Consumer Commitment and Reciprocity — The Moderating Role of CSR Reputation (s25-113)

Speaker: Yun-Shang Hsu (Feng Chia University)

A Study of the Effect of Perceived Green CSR on Green Psychological Benefits and Reciprocal Behavior (s25-115)

Speaker: Li-Ling Cheng (Feng Chia University)

The Effect of Instructive vs. Consultative Brand Posts on Persuasion (s25-121)

Speaker: Hsuan-Hsuan Ku (Soochow University)

An Analysis of the Feasibility of Digital Service Sales Models in the Automotive Sector: The Case of Mercedes-Benz Taiwan (s25-157)

Speaker: Tong Jung Fan (Feng Chia University)

Investigating the Key Factors Influencing Skincare Consumers' Purchase Decisions under the Framework of Expectancy Theory (s25-175)

Speaker: Chiu-Tzu Tsai (Feng Chia University)

Enhancing Customer Satisfaction Through AI in Community Pharmacy Health Supplement Sales: A Case Study of Pharmacy C in Taichung (s25-196)

Speaker: Wei-yuan Ho (Feng Chia University)

The Role of Tea Ceremony in Building Emotional Branding and Consumer Loyalty: A Mixed-Methods Study with Cultural Experience Orientation (s25-259)

Speaker: I-Ching Huang (Feng Chia University)

Session B2: POLICY, TRADE & DEVELOPMENT (venue: Ichou, 2/F)

Chair: Chia-Yi Cheng (National Chung Hsing University)

The Impacts of Business Shocks on the Gender Wage Differentials: Evidence from Taiwan (s25-018)

Speakers: Ching-Fu Chang & Yo-Yi Huang (National Taiwan Ocean University)

Redistributive Taxation in the Roy Model: Trickle Down or Up? (s25-077)

Speakers: Cheng Chen Yang (Feng Chia University) & Yunmin Chen (National Central University)

Trade Costs and International Business Cycles (s25-092)

Speaker: Yen Chen Wu (Chung Yuan Christian University)

(Session B2 continued on next page ...)

Job Polarization and Optimal Taxation Policies in an Assignment Model (s25-119)

Speaker: Fei-Chi Liang (National Chengchi University)

Multi-Level ESG Governance and Policy Transmission: Empirical Evidence from Semiconductor Firms in Taiwan and Japan (s25-142)

Speaker: Chyi-Lu Jang (National Sun Yat-sen University)

Does Carbon Tax Facilitate Green Technology Transfer? A Licensing Strategy under ECSR (s25-291)

Speaker: Chia-Chi Wang (Tatung University)

Exploring Farmers' Decisions for Sustainable Practices: Spatial Spillovers and the Diffusion of Organic and Eco-Friendly Farming in Taiwan (s25-184)

Speaker: Chia-Yi Cheng (National Chung Hsing University)

Session C2: ACCOUNTING & FINANCE (venue: Kujiyaku, 2/F)

Chair: Meng-Jou Lu (Asia University, Taiwan)

Future Time Reference (FTR) and CDS Spreads (s25-014)

Speaker: Hung Yi Huang (Soochow University)

The Effect of Media Sentiment on the Return and Volatility of Dividend ETF (s25-064)

Speaker: Chien-Jung Chien (Shih Chien University)

Decision Support System for Investment Strategies based on the Bayesian Probability-enhanced LSTM Hybrid Stock Price Prediction Model (s25-074)

Speaker: Gia-Shie Liu (Lunghwa University of Science and Technology)

The Impact of Geopolitical Risk on Global NFT Investor Attention (s25-136)

Speaker: Zih-Ying Lin (Fu Jen Catholic University)

Implied Volatility from the Risk-Neutral Density: Predictive Effectiveness of Skewness, Kurtosis, and Standard Deviation on Asset Returns (s25-231)

Speaker: Ying-I Lee (Ming Chuan University)

Tech IPO's: The Classic Risk-Return Tradeoff? (s25-022)

Speaker: Frank Ohara (University of San Francisco)

Building Intelligent Portfolio Allocation via Natural Language Processing Methods for Cryptocurrency (s25-216)

Speaker: Meng-Jou Lu (Asia University, Taiwan)

Session D2: LABOUR MARKET & ECONOMIC DEVELOPMENT (venue: Kaede, 2/F)

Chair: Young-Min Lee (Sookmyung Women's University)

Migration of Non-Health Professionals in Thailand (s25-178)

Speaker: Yuvaluck Setboonsrung (Kasetsart University)

The Effect of Perceived Overqualification on Creative Performance: The Mediating Role of Role Breadth Self-Efficacy and the Moderating Role of Organizational Career Management (s25-190)

Speaker: Mi-So Kim (Sookmyung Women's University)

(Session D2 continued on next page ...)

A Fuzzy Set Ideal Type Analysis of Vocational Training Expenditure and Employment Rates in OECD Countries (s25-205)

Speaker: Eun-Jung Kim (Sookmyung Women's University)

Factors Influencing Unemployment Exit Among NEET Youth in South Korea (s25-228)

Speaker: Kukhee Han (Sookmyung Women's University)

Correspondence Analysis of Age-Specific Industry and Occupation Distributions among Middle-Aged and Older Adults (s25-249)

Speaker: Jaehee Lim (Sookmyung Women's University)

Dissecting the Decline in Average Hours Worked in Europe (s25-275)

Speaker: Ippei Shibata (International Monetary Fund)

Latent Growth Modeling of Quality of Life Among Middle-Aged and Older Wage Workers: Job Characteristics as Key Determinants (s25-224)

Speakers: Sun-Min Won & Young-Min Lee (Sookmyung Women's University)

Session E2: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Ichou, 2/F)

Chair: Benjamin Wai-ming Ng (Chinese University of Hong Kong)

The Economics of Homelessness: A Quantitative Study on Homeless Willingness to Pay for Affordable Housing in Thailand (s25-140)

Speaker: Peera Tangtammaruk (Srinakharinwirot University)

Public Pensions and Economics Disparities: A Subgroup Decomposition Analysis of Educational Attainment and Pension Entitlement in Thailand (s25-234)

Speaker: Voramast Limteerakul (Chulalongkorn University)

Migrant Work and Economic Nationalism: Balancing the Welfare of Filipino Migrant Workers with a Remittance-Reliant Economy (s25-185)

Speaker: Alecxis Bianca Libang & Thomas Elliot Mondez (De La Salle University)

Developing the 6+3C Identity Framework for Branding Creative Urban Neighborhoods: A Case Study of Thonglor–Ekkamai District (s25-160)

Speakers: Chamnan Pootthongsri, Kanokkan Bunchabusabong, Pinut Nakklay, Pomphet Nopphakunwijai, Supphara Wisetbuppha, Tanya Turner & Thamaphon Klotkanokpan (University of the Thai Chamber of Commerce)

Modeling Inflation Inertia in Türkiye: A Quantitative Framework Integrating Machine Learning and Time Series Approaches (s25-130)

Speaker: Onur Polat (Bilecik Şeyh Edebali University)

The Cultural Context of Financial Stress: Examining the 'Panganay' Experience in Metro Manila (s25-211)

Speaker: Margaret Lindsay G. Marfori (De La Salle University)

Imagining Hong Kong Cuisines in Contemporary Japanese Food Business (s25-013)

Speaker: Benjamin Wai-ming Ng (Chinese University of Hong Kong)

Session F2: ACCOUNTING & FINANCE (venue: Kujoyaku, 2/F)

Chair: Hao-Chen Liu (College of Charleston)

Impact of Institutional Coordination on Analyst Decisions during Hedge Fund Activism (s25-026)

Speaker: Xiaohui Yang (Fairleigh Dickinson University)

The Salience of Corporate Social Responsibility: Evidence from Air Pollution and Firm Performance (s25-029)

Speaker: Na Wang (Hofstra University)

Biases in Investor-Paid Credit Ratings (s25-040)

Speaker: Gaiyan Zhang (University of Missouri-St. Louis) **SIBR Best Paper Award**

Japanese Government Bond and Swap Markets of Super Long Term in Japan under Different Regimes of Yield Curve Control (s25-125)

Speaker: Takayasu Ito (Meiji University)

Capturing Emotion Dimensions: Textual Content of Social Media and the Stock Market (s25-198)

Speaker: Ruipei Sun (University of Glasgow)

Study on the Relationship between Trusted Taxpayer Designation and ESG Disclosure (s25-103)

Speaker: Dong Jin Jung (Kyungpook National University)

The Price Impact of Moving Average Convergence and Divergence (MACD) in Foreign Exchange Market (s25-089)

Speaker: Hao-Chen Liu (College of Charleston)

Session G2: MARKETING & MANAGEMENT (venue: Kaede, 2/F)

Chair: Jose Mari Lee (National University, Philippines)

Gratification Tolerance: Workplace, Job Position, and Tenure as Predictors of Integrity (s25-034)

Speaker: Lindrianasari (Police Academic College, Indonesian National Police)

Readiness to Investigations Using Big Data Analytics: Case from Indonesian Police Officer (s25-035)

Speaker: Lindrianasari (Police Academic College, Indonesian National Police)

A Correlational Study between Flash Sales, Discounts, and Consumer Loyalty among Working Gen Z in the National Capital Region (NCR) (s25-117)

Speaker: Eugene Jerome Carolino (National University, Philippines)

Actor and Partner Effects of Organic Food Cognition on Behavioral Intentions in Class Teacher–Student Dyads (s25-195)

Speaker: Han-Yu Lai (National Chung Hsing University) **SIBR Best Paper Award**

Can Food and Agricultural Education Shape Organic Food Consumption? Evidence from a Structural Model Comparison Across Generations (s25-210)

Speaker: Wen-Jen Yang (National Chung Hsing University)

Don't Exploit Me Any Longer! How Exploitative Leadership Influence Work Active Behavior: The Moderating Effect of Problem-Solving Rumination and Psychological Availability (s25-148)

Speaker: Hung Yu Tsai (Providence University)

(Session G2 continued on next page ...)

The Effectiveness of Social Media on Consumer Buying Behavior in Selected Food Industries (s25-086)

Speaker: Jose Mari Lee (National University, Philippines)

The Digital Transformation of the Clothing Industry: The Role of Brand Transparency in Shaping Consumer Trust, Brand Loyalty, and Brand Satisfaction (s25-087)

Speaker: Jose Mari Lee (National University, Philippines)

Session H2: SOCIO-ECONOMIC POLICY & DEVELOPMENT (venue: Ichou, 2/F)

Chair: Hasan Murat Ertuğrul (Anadolu University)

Solution or Illusion? Estimating the Impacts of Minimum Wage Adjustments on Food Security in the Island of Java, Indonesia (s25-037)

Speaker: Jonathan Farez Satyadharma (Universitas Gadjah Mada)

Boosting Research Engagement in Asia: Overcoming Barriers and Fostering Participation (s25-060)

Speaker: Jackie Lou Raborar (FEU Diliman)

Collaborative Pathways: Leveraging Academe-Community Partnerships for Entrepreneurial Growth and Improved Living Standards: Basis for a Sustainable Development Model (s25-061)

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Broken Homes, Broken Dreams?: The Effect of Divorce on Children's Achievement (s25-300)

Speaker: Khumairah (Gadjah Mada University)

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Speaker: Bilgin Bari (Anadolu University)

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Speaker: İsmail Onur Baycan (Anadolu University)

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Speaker: Chelsea Wynette Sy (De La Salle University)

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Speaker: Jinho Kang (Yonsei University)

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Speaker: Minbeom Yoon (Yonsei University)

The Generative AI Research-Practice Gap: A Longitudinal Topic Analysis in Information Systems (s25-288)

Speaker: Hyunjung Choi (Yonsei University)

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Speaker: Dhilal Ahmad Sobarudin (Institut Teknologi Bandung)

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Speaker: Senani Fernando Rajamanthri (University of Melbourne)

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Speaker: Dearn Nurhasanah Sinaga (Universitas Gadjah Mada)

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Speaker: Ami Pujiwati (Universitas Terbuka)

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Speaker: Kathrina Mae Ignacio & Lambert Yancy Garganta (De La Salle University)

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Speaker: Sunti Tirapat (Nida Business School)

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Speaker: Eric Lam (Lingnan University)

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Speaker: Marlo Novino (Mindanao State University - Iligan Institute of Technology)

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Speaker: Dorina Marie E. Ytang (Mindanao State University - Iligan Institute of Technology; Department of Science & Technology Region 10)

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Speaker: Jessica Jaye Ranieses (De La Salle University)

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Speaker: Antonio Etrata, Jr. (University of Santo Tomas)

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Speaker: Antonio Etrata, Jr. (University of Santo Tomas)

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Speaker: Nattanicha Chairassamee (Kasetsart University)

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Speaker: Kanokwan Chanchaoenchai (Kasetsart University)

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Speaker: Phuong Anh Nguyen (International University - Vietnam National University HCMC)

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Speaker: Phuong Anh Nguyen (International University - Vietnam National University HCMC)

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Speaker: Min-Sun Kim (Chung Yuan Christian University)

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Speaker: Ko-Chen Chien (National Taipei University of Technology)

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Speaker: Nermeen Mustafa (Heriot Watt University)

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s25-171, s25-245	Agnes Jocelyn P. Bandojo	University of Santo Tomas
s25-156	Ai Teng	National Taipei University of Technology
-	Aisha	International Christian University
s25-185	Alexis Bianca Libang	De La Salle University
s25-031	Al Faithrich Navarrete	University of Santo Tomas
s25-277	Alfira Nuarifia Handitasari	Universitas Gadjah Mada
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s25-069	Amy Wong	Singapore University of Social Sciences
s25-222, s25-223	Annisa Hakim Zamzami	Universitas Mercu Buana Jakarta
s25-025	Anthony Moungh Yin Chan	Toronto Metropolitan University
s25-050, s25-051	Antonio Etrata, Jr.	University of Santo Tomas
s25-194, s25-213	Ariq Idris Annaufal	Universitas Islam Indonesia; Universitas Muhammadiyah Surakarta
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s25-085	Carmen Kar Hang Lee	Singapore University of Social Sciences
s25-137	Chalernpol	Chulalongkorn University
	Hoonpongsimanont	
s25-160	Chamnan Pootthongsri	University of the Thai Chamber of Commerce
s25-187	Chanalak Chaisrilak	Chulalongkorn University
s25-073	Chang Mui Ling Dyana	University Malaysia Sabah
s25-041	Chelsea Wynette Sy	De La Salle University
s25-077	Cheng Chen Yang	Feng Chia University
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s25-064	Chien-Jung Chien	Shih Chien University
s25-021	Chih-Wei Peng	National Changhua University of Education
s25-091	Ching-Chan Cheng	Taipei City University of Science and Technology
s25-018	Ching-Fu Chang	National Taiwan Ocean University
s25-175	Chiu-Tzu Tsai	Feng Chia University
s25-314	Christian de Leon	San Beda University
s25-142	Chyi-Lu Jang	National Sun Yat-sen University
s25-088	Creisha Mae Dimabayao	Tarlac State University
s25-258	Criselda Alamo-Tonelada	Tarlac State University
s25-046	Cristina Teresa N. Lim	De La Salle University
s25-169	Danny Philipe Bukidz	UPH Medan Campus
s25-256	David S. Jose	De La Salle University
s25-278	Dearn Nurhasanah Sinaga	Universitas Gadjah Mada

s25-098	Dhilal Ahmad Sobarudin	Institut Teknologi Bandung
s25-200	Diana Nurindrasari	State Polytechnic of Malang
s25-078, s25-167	Dini Turipanam Alamanda	Universitas Garut
s25-103	Dong Jin Jung	Kyungpook National University
s25-230	Dorina Marie E. Ytang	Mindanao State University - Iligan Institute of Technology; Department of Science & Technology Region 10
s25-202	Edralin Lim	De La Salle University
s25-225	Edy Fitriawan Syahadat	Universitas Terbuka
s25-084	Elisha Beatriz Landong	De La Salle University
s25-243	Emilina R. Sarreal	De La Salle University
s25-139, s25-155	Enrico Mendoza	De La Salle University Manila; Asia Pacific College; Assumption College San Lorenzo
s25-159	Eric Lam	Lingnan University
s25-284, s25-296	Eti Kusmiati	Universitas Garut
s25-117	Eugene Jerome Carolino	National University, Philippines
s25-205	Eun-Jung Kim	Sookmyung Women's University
s25-260, s25-261	Farhatun Nisa	Universitas Padjadjaran
s25-119	Fei-Chi Liang	National Chengchi University
s25-080, s25-081	Francesca Summer Angeles	De La Salle University
s25-022	Frank Ohara	University of San Francisco
s25-285, s25-286	Franklin Prieto	University of Santo Tomas
s25-039	Franz Gabriel Suerte	De La Salle University
s25-206	Fu-Sheng Hung	National Chengchi University
s25-040	Gaiyan Zhang	University of Missouri-St. Louis
s25-074	Gia-Shie Liu	Lunghwa University of Science and Technology
s25-287	Guan-Yu Chen	National Yang Ming Chiao Tung University
s25-172	Gwynn Castro	De La Salle University
s25-141	Hannah Jeanne Bonquin	De La Salle University
s25-195	Han-Yu Lai	National Chung Hsing University
s25-089	Hao-Chen Liu	College of Charleston
s25-053, s25-090	Harvey Ong	De La Salle University - Manila
s25-134	Hasan Murat Ertuğrul	Anadolu University
s25-297, s25-298	Hoang Tran Phuoc Mai Le	International University - Vietnam National University - HCMC
s25-121	Hsuan-Hsuan Ku	Soochow University
s25-151	Huang-Chih Hsu	Feng Chia University
s25-014	Hung Yi Huang	Soochow University
s25-148	Hung Yu Tsai	Providence University
s25-227	Hung-Min Chen	National Taipei University of Technology
s25-135	Huynh Chau Thuy Tien	International University - Vietnam National University - HCMC
s25-288	Hyunjung Choi	Yonsei University
s25-281, s25-282	I Putu Sugiarta Sanjaya	Universitas Atma Jaya Yogyakarta
s25-161	Iarl Chrystille Ilusorio	University of the Philippines Visayas
s25-259	I-Ching Huang	Feng Chia University
s25-301	Ignatia Ryana Widyatini	Universitas Atma Jaya Yogyakarta
s25-311, s25-321	Imelda Angeles	University of Santo Tomas
s25-275	Ippei Shibata	International Monetary Fund
s25-264	Irene Natalia	University of Surabaya
s25-191	İsmail Onur Baycan	Anadolu University

s25-060, s25-061	Jackie Lou Raborar	FEU Diliman
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s25-168, s25-279	Jatmiko	Universitas Esa Unggul
s25-124	Jayoun Won	Sunchon National University
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s25-104, s25-146	Jessica Jaye Ranieses	De La Salle University
s25-289	Jinho Kang	Yonsei University
s25-141	Jo-Anne Geneive Perez	De La Salle University
s25-143, s25-153	Jocelyn P. Cruz	De La Salle University
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s25-276, s25-295	Josephine Moradoz	National University Philippines
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s25-217, s25-266	Juwon Lee	The Seoul Institute
s25-122, s25-218	Jyro Triviño	Ateneo de Manila University
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s25-071	Kanokwan Chancharoenchai	Kasetsart University
s25-239	Kathrina Mae Ignacio	De La Salle University
s25-300	Khumairah	Gadjah Mada University
s25-065	Kimberly Yu	De La Salle University
s25-177	Kiridaran Kanagaretnam	York University
s25-304	Kittipong Muankhoksong	Khon Kaen University
s25-214	Ko-Chen Chien	National Taipei University of Technology
s25-228	Kukhee Han	Sookmyung Women's University
s25-145	Kunwadee Janwichian	Thaksin University
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s25-239	Lambert Yancy Garganta	De La Salle University
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s25-180, s25-241	Lieu Nguyen	International University, Vietnam National University HCMC
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s25-034, s25-035	Lindrianasari	Police Academic College, Indonesian National Police
s25-186	Li-Wei Lin	Feng Chia University
s25-232	Longchar Imcha	National Cheng Kung University
s25-226	Love Kylie Dela Cruz	De La Salle University
s25-312	Lucas Macon	University College London
s25-132, s25-133	M. Andri Radiany	STIE Mahardika Surabaya
s25-318	Manuel Tanpoco	De La Salle University
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s25-310	Marvelous Kadzima	University of Pretoria
s25-141	Mary Angelika Mendoza	De La Salle University
-	Masanori Kondo	International Christian University
s25-199	Maynard Dela Fuente	De La Salle University
s25-028, s25-032	Maytinee Teabrat	The University of the Thai Chamber of Commerce

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s25-290	Minbeom Yoon	Yonsei University
s25-057	Ming Chou Lai	Feng Chia University
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s25-190	Mi-So Kim	Sookmyung Women's University
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s25-335, s25-336	Mohammad Benny Alexandri	Universitas Padjadjaran
s25-339, s25-341	Mohammad Benny Alexandri	Universitas Padjadjaran
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s25-309	Muhamamd Fikri Najib	Telkom University
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s25-160	Pomphet Noppakunwijai	University of the Thai Chamber of Commerce
-	Prapaporn Kiattikulwatta	Chulalongkorn University
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s25-083	Rammuel Balbuena	De La Salle University
-	Ra-Pee Pattanapanyasat	Chulalongkorn University
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s25-067	Raymond M. K. Wong	City University of Hong Kong
s25-302	Real So	De La Salle University
-	Ricky Chan	Hong Kong Polytechnic University
s25-062	Rocco Pavesi	Università degli Studi di Milano
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s25-054	Rolina M. Fajardo	Aurora State College of Technology
s25-198	Ruipei Sun	University of Glasgow
s25-272	Rustiana	Universitas Atma Jaya Yogyakarta

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-	Sasikala	International Christian University
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s25-240	Sieun You	Cheongna Dalton School
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s25-269	Steven Jocson	National University, Philippines; National University - Dasmariñas
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s25-036	Tristan Gabriel S. Superable	De La Salle University
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s25-303	Wanatta Unsuee	Khon Kaen University
s25-263	Wantiwa Mannaitam	Chulalongkorn University
s25-182	Wei-Hsiang Chang	National Taipei University of Technology
s25-196	Wei-yuan Ho	Feng Chia University
s25-210	Wen-Jen Yang	National Chung Hsing University
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s25-215	Xeena Pheraine Garcia	De La Salle University
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s25-110	Ya-Yun Liao	National Institutes of Applied Research
s25-092	Yen Chen Wu	Chung Yuan Christian University
s25-231	Ying-I Lee	Ming Chuan University
s25-224	Young-Min Lee	Sookmyung Women's University
s25-018	Yo-Yi Huang	National Taiwan Ocean University
s25-320	Yu-Kai Huang	National Taiwan Ocean University

s25-077	Yunmin Chen	National Central University
s25-113	Yun-Shang Hsu	Feng Chia University
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s25-136	Zih-Ying Lin	Fu Jen Catholic University
s25-324	Zulganef Zulganef	Universitas Widyatama
